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# Snowsport England Facilities Strategy



# Outcomes

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- To outline the process of developing the strategy
- To present a summary of the strategy
- To explore the benefits of the strategy
- To explain the next steps
- To be excited by the future of snowsport facilities!



## The Process

- Tender document to consultants
- Audit of all current sites
- Facilities Steering group
- Launch of strategy
- National Facilities group



# Strategic vision for the future

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To have a **high quality network of sustainable snowsport facilities** by 2020 that enhances the experience of snowsport participants at all levels



# Strategic objectives

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1. **Raising standards** - To support targeted facilities to enhance provision and develop best practice in facility management
2. **Planning for the future** - To provide strategic direction to proposed and planned developments
3. **Effective partnerships** - To coordinate partnership working with stakeholders (including facilities, funders, local authorities, clubs and schools)
4. **Developing evidence** - To coordinate a database of facilities and critically analyse data to inform decision making

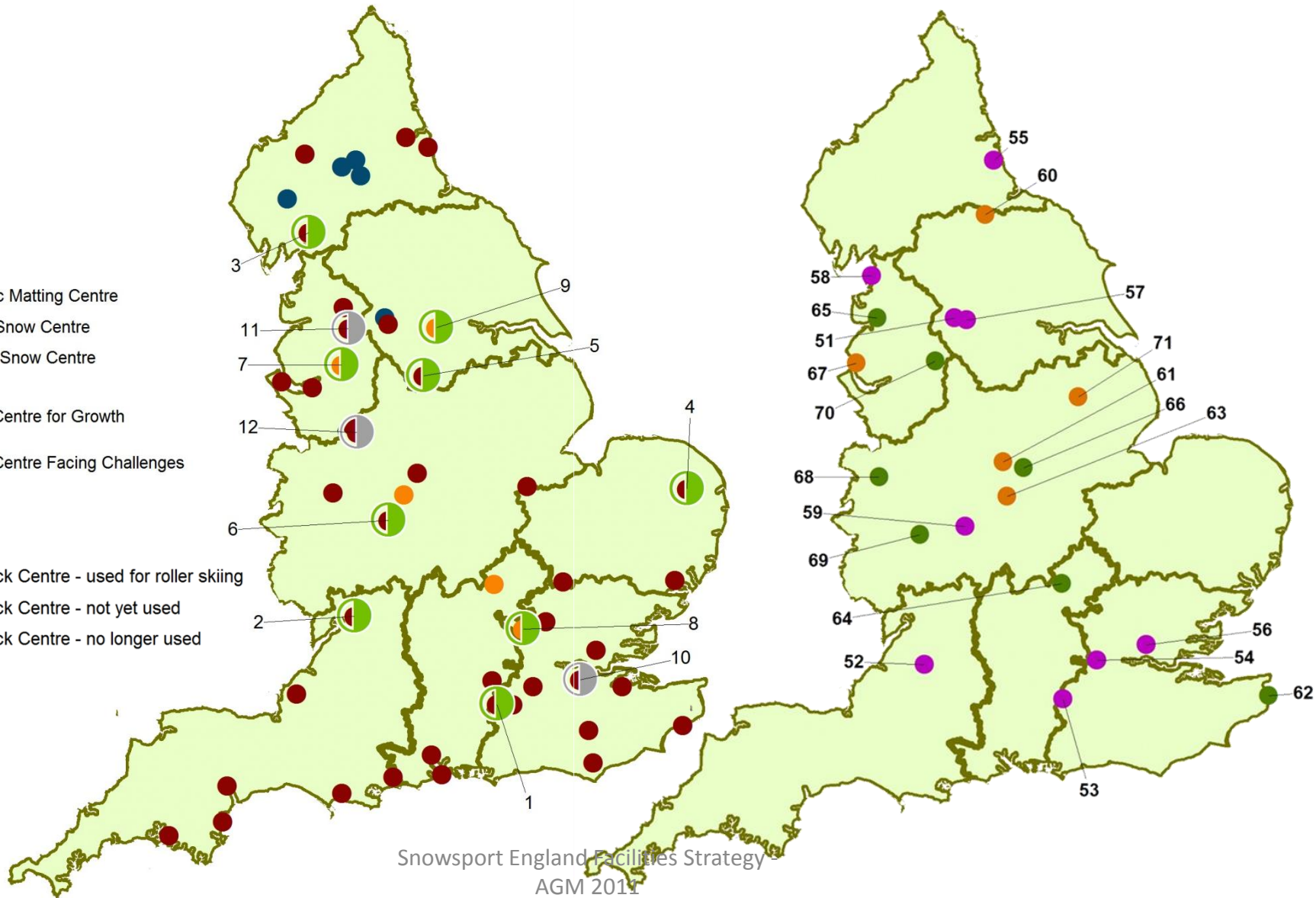
# Priorities for 2011

## Legend

- Synthetic Matting Centre
- Natural Snow Centre
- Artificial Snow Centre
- Priority Centre for Growth
- Priority Centre Facing Challenges

## Legend

- Circuit/track Centre - used for roller skiing
- Circuit/track Centre - not yet used
- Circuit/track Centre - no longer used





# Consistent approach

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- Shaped by audit and steering group feedback
- Classifications
- Population catchments
- Provision standards for future and planned developments
- Provision standards for existing facilities
- Action plan (SMART)



# Inspiring specifications

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- Shaped by discipline specific advisors
- Include FIS specifications to allow comparison and encourage developers to achieve potential
- Need to be reviewed by discipline specific technical committees
- Produced as a separate document to be circulated to developers





# Future looking

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- Influence facility development & retention
- Provide access to additional funding
- Guide to the development of quality facilities
- Evidence base for planning policies & proposals
- Grow and sustain participation
- Improve performance
- Collective & consistent approach



# Next Steps

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## Executive Summary & Strategy

- Sent to all facilities
- Sent with letter to all LA, CSP's and other stake holders

## National Facilities Group

- Clear TOR
- Chairman
- Review of action and action plan for year 1



# QUESTIONS?