

Snowsport England Office Move - FAQs

Q. Why are you leaving the office in Halesowen?

A. The council would like to use the space for a different purpose which has meant we needed to relocate the office. There was no an option to extend the lease on the office for a long period.

Q. What process did you go through to decide where the office would be based?

A. Once we knew we had to move office it was then seen as an opportunity to see where it would be best to locate Snowsport England for the future of the organisation. The following criteria / aims were used in researching possible locations:

- Reduce back office costs to the organisation.
- Move the organisation forward to enable it to grow (not in office size) and deliver for both the membership and Sport England.
- Have a greater connection to other sports Governing Bodies and the network that currently exists.
- Change the organisation to have greater efficiency and help redirect funds back to the sport.

The possible options for the office were:

1. Premises local to SSE's current location
2. Sharing an office with other NGB's or CSP's
3. An office based at a facility

On reviewing the initial locations the board selected 2 options on which further details were obtained. They were the Sport Park in Loughborough and Merry Hill in Brierly Hill, Dudley. After looking at the pros and cons of both sites the Board agreed to move the office to Sport Park in Loughborough.

Q. What are the benefits of SportPark?

The Sports Park is a new development associated with Loughborough University – one of the leading centres of sporting excellence in the UK. The Park offers:

- Modern/New offices with a positive atmosphere.
- Based with other National Governing Bodies, County Sport Partnership, Youth Sport Trust, Sport England.
- Help in raising the profile of Snowsport England.
- Good connections by Train, road and air.
- Good source of people to recruit from.
- Access to meeting rooms during the week and at weekends.
- Ability to change the culture of Snowsport England.
- Reduction in office costs.
- Potential links with the university.

Q. Will the costs be higher at SportPark?

The office space will be smaller at Sports Park but the cost will be less than Halesowen. As part of the move there will be a restructuring of the staff with the aim of make substantial cost savings in admin costs.

Q. How will you deal with the loss of knowledge from current staff?

It is with regret that none of the current staff will move to Loughborough. The biggest issue is the loss of knowledge from the current staff. This will be a challenge to replace this knowledge in the short term . To combat this there will be a month's transition period when we move from our current offices to the Sports Park

Q. Will the service to members be affected due to change in location?

The aim is that there will be minimal disruption in service over this period and that in the long term the service to members will be improved.

Q. What are the timings of the move?

The lease in Loughborough will start from the 15th August and the lease will finish at Halesowen on the 16th September 2011.

Q. What are the new office contact details?

Address will be

Snowsport England
SportPark Loughborough University,
3 Oakwood Drive,
Loughborough,
Leicestershire
LE11 3QF

Website for the new location is: <http://www.sportpark.org.uk/>

email: info@snowsportengland.org.uk

A new telephone number will be publicised nearer the time