

# Sport England Strategy 09-13


---

## Introduction

Why has Sport England changed their strategy?

What are the aims of the new strategy?

What are the new targets?

 Sport England Logo Blue  
(CMYK).jpg



# Sport England Strategy 09-13


---

## Sport England Consultation 2008

- 2 rounds of consultation
- Over 100 stakeholders
- Guidance of an ministerial appointed external challenge group

The result being that Sport England will focus on the creation of a **World Leading Community Sports System** which will insure that

- Increasing participation in sport
- Developing Talent
- Tackling drop off

 Sport England Logo Blue (CMYK).jpg




# Sport England Strategy 09-13

---

This is not an elitist agenda – rather that achieving the goals requires expanding the talent pool and improving the quality of what we do at every level

In the future Sport England's role will be to focus exclusively on sport.

 Sport England Logo Blue  
(CMYK).jpg



# Sport England Strategy 09-13

---

The new strategy brings an unprecedented clarity to the roles of the three key bodies within the sports landscape.

- The Youth Sport Trust
- Sport England
- UK Sport




# Sport England Strategy 09-13

---

National governing bodies will be at the heart of delivery and funded via a simple single pot.

- Increase emphasis on NGB
- NGB's will be commissioned by Sport England to deliver against key outcomes
- NGB's will have greater autonomy over the investment of public funds within their sport – along with greater responsibility

 Sport England Logo Blue  
(CMYK).jpg




# Sport England Strategy 09-13

---

## Increase focus on

- Coaching
- Volunteering
- Club Structure
- Creating opportunity for all
- Reduced bureaucracy and more funding for frontline delivery

 Sport England Logo Blue (CMYK).jpg

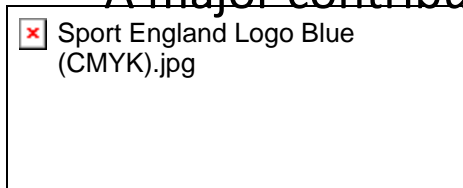


# Sport England Strategy 09-13

---

## **Sport England is committed to delivering:**

- 1m people doing more sport by 2012-13
- A reduction in post 16 drop off in at least 5 sports by 25%
- An increase in satisfaction
- Improved talent development systems in at least 25 sports
- A major contribution to the delivery of the 5 hour sport offer

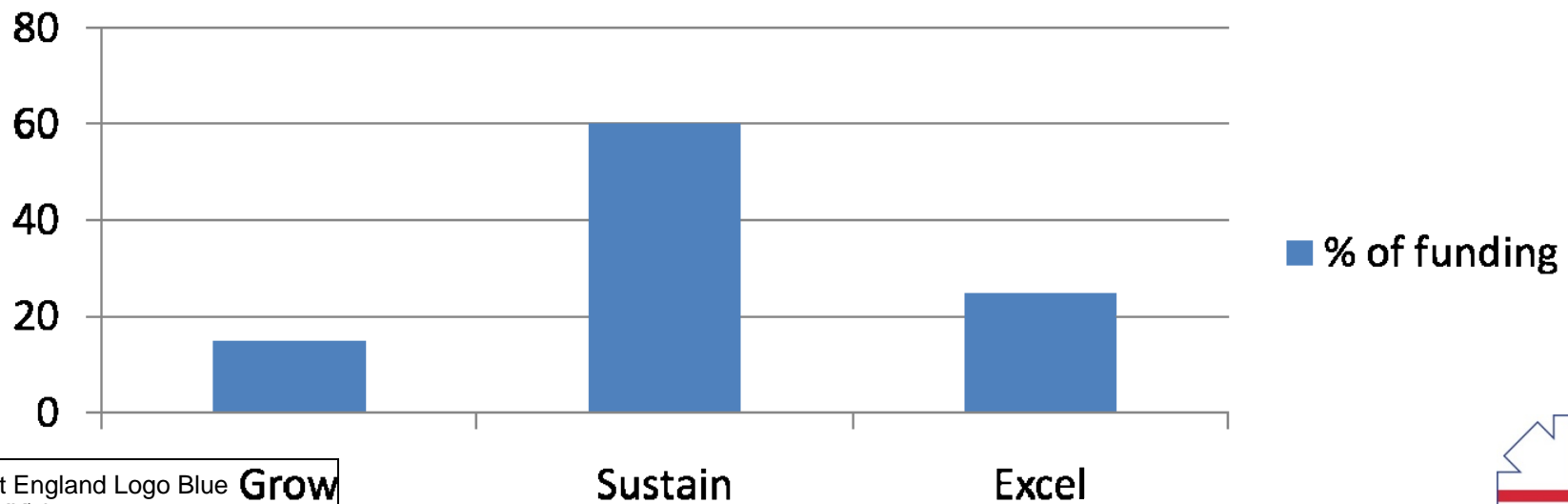


# Sport England Strategy 09-13

## Vision and Outcomes

The strategy is based on the delivery of three key outcomes

**% of funding**






# Sport England Strategy 09-13

---

## How will we be measured

- Grow – Active people Survey
- Sustain - Satisfaction survey
- Excel – Agreed NGB proxy measure

 Sport England Logo Blue  
(CMYK).jpg

