

Snowsport England Strategy Review 2010-2014

Snowsport England current strategy runs out in 2010.

- Consultation process
- New Strategy from 2010 -2014
- Depending on the changing environment



Snowsport England Strategy Review 2010-214

Consultation process

- Strategy broken down into different areas
- Board members to oversee different areas
- Draft Strategy circulated to Key committee and then Clubs & Members for feedback



Snowsport England Strategy Review 2010-214

Areas to review

Corporate vision – To be recognised as the progressive UK governing body for Snow Sports.

Mission Statement – the mission will set out what we do, our values and aspiration that will lead to achieving the vision.

Strategic objectives/Key business aims – What are the top-level objectives we need to set that when completed, will mean our vision is achieved, including the current Sport England project.



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Areas to review

Strategic milestones – What milestones should we set to tell us how we are progressing towards our vision. Monitored from ? to ? – use traffic light KPI's.

SSE Operating Objectives – The objectives are a range of fundamental operational commitments. The objectives are reviewed each year to reflect current priorities and our operating environment.

Company Operational Plans – Corporate Values – Our corporate values represent the standards we aspire to and the attitudes that influence our work. Through our values we reinforce ways of working that benefit the organisation and our members.

Four main values exist – Integrity, Inclusion, Opportunity and Quality



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Areas to review

Governance – to ensure we comply with best practice governance requirements through a well developed system of reporting and effective management of the organisation. To ensure we follow Sport England requirements.

External Environment - How others see us – leading HNGB for Snow Sports, with clear goals and ambitions.

Financial Planning – 4 year plan set against budgets/required expenditure to achieve aims and objectives. A simple, but effective business continuity plan

Establishing a simple, but effective business continuity plan.

