

ATOMIC and **AMBITION** are collaborating once again to bring the best line up of World Cup stars, coaches, competitions and prizes to the Atomic UK Camp Tour in 2011.

The tour kicks off at 'The SnowCentre Hemel' during May half-term (**May 30th - June 2nd inclusive**) - providing an awesome opportunity for racers of all levels to get up to speed and ready for the busy summer race calendar.

SNOW+ROCK will be supporting the 'SnowCentre Hemel' camps once again in 2011 - providing the expertise and facilities for many of the sessions. Bormio-based gloves company **LEVEL**, sponsors of WC star Axel Lund Svindal, will also be involved, providing goody-bags and prizes for the UK tour.

*The daily program will run from **9.00am** until **4.00pm** to include the following:*

- **4 day coaching program delivered by Ambition Racing's top race coaches.**
- **Coaching sessions from Atomic's top GB athletes including Ed Drake, Finlay Mickel and TJ Baldwin.**
- **Guest appearances by Atomic World Cup Stars.**
- **SuperStars style fitness tests - taking on the best Atomic+Ambition athletes.**
- **'Psychology and Motivation' seminars with Atomic Team GB athletes.**
- **Freestyle demo's and classes from Atomic Team GB freestyle athletes.**
- **Product and equipment talks from Atomic GB staff, including the latest news and developments from R+D.**
- **Atomic Ski Test sessions.**
- **Ski servicing sessions in SNOW+ROCK workshop.**
- **Limited edition Atomic-Ambition Camp T-shirt.**
- **Trainee Goody-Bag.**

- **Exclusive camp offers from SNOW+ROCK, ATOMIC and LEVEL.**
 - **Spot prize competitions and give aways.**
 - **Pro Slalom event - race against the stars.**
- Individual Slalom to find a King and Queen of the mountain.**

1. 30th May 2011 to 2nd June 2011 at the Snowcentre, Hemel
2. 25th July 2011 to 28th July 2011 at the Snowcentre, Hemel.
3. 1st August 2011 to 5th August 2011 at Suffolk Ski Centre

To book: <http://www.ambitionracing.co.uk/camps.asp>