



**London and South East Regional
Snowsports Association**



DEVELOPMENT PLAN

**November
2009-2013**

Plan No. A1



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Brief background of LSERSA

The London and South East Regional Ski Association (LSERSA) was first set up in 1970 (and celebrated its 25th anniversary in 1995) to represent skiers in the South Eastern counties of England. LSERSA has solid relationships with many regions as well as the Home Nation Governing Bodies (HNGBs) such as Snowsport England, Wales and Scotland as well as Snowsport GB. In the early years the regional committee consisted of just a few people and had a few, fairly large affiliated clubs, one for each slope in the region. The focus of the committee at that time was on Alpine racing only and it developed its own regional race series, which continues today in a modified format.

Since those days the region has experienced several highs and lows, has received major amounts of money through the lottery and other grant bodies to help it support the sport. In 2005 it was proposed that the regional association change its name to the London and South East Regional Snowsports Association (LSERSA) to reflect the expanding diversity of the region and its members. This was ratified at the 2006 Annual General Meeting (AGM). It is now self-sufficient and can maintain the current status without further finances. The committee has grown as it has become necessary to have more specialists in areas such as press, PR and marketing.

To grow further, the region will require new funding from outside sources to enable the implementation of several plans for increased membership through the development of new disciplines, new events and improved contact with schools.

Where we are now

Today LSERSA represents a large variety of snow-sports clubs including alpine and freestyle skiing, snowboarding, Nordic/cross country skiing, telemark and skiercross. For details of the general aims of LSERSA please see [Appendix 1](#) LSERSA's Constitution and [Appendix 2](#) LSERSA's Mission Statement. LSERSA has expanded its membership and continues to offer full and associate membership, which attracts some clubs and associations from outside of the geographical boundaries of its region. In order to encourage further membership LSERSA has recently (2009) updated its information sheet highlighting the benefits of membership please see [Appendix 3](#).

There are reported to be 75 clubs spread across England and nearly a quarter (24%) of these can be found in the LSERSA region the majority of which are members.

Affiliated Clubs

Affiliated Clubs and Associate Members** as of October 2009 are:

- The Alpine Ski Club – London
- Ambition Racing Ski Club – Surrey
- BBC Snowsports Club – London
- Bowles Ski Racing Club – Sussex
- Brentwood Park Ski Race Team – Essex
- Bromley Race Club – Kent

- Bromley Freestyle Club – Kent
- Chatham Race Club – Kent
- Christ's College Ski Club – Surrey
- Folkestone Ski Club – Kent
- Folkestone Ski Centre** - Kent
- Kent & Sussex Ski Club – Kent
- London Hyde Park Cross-Country Ski Club – London
- London Region Nordic Ski Club – London
- Meopham & District Ski Club – Kent
- Project Skiercross Club – Berkshire
- Sandown Park Ski Race Club – Surrey
- Ski Force** – London – (arranges gap year courses including ski instructing)
- Southampton Alpine Club – Hampshire
- Southern Ski Club for the Disabled – Sussex
- Surbiton High School Ski Club – Surrey
- Wycombe Phoenix Ski Club – Bucks

These clubs represent a broad spectrum of snow sports, including mountaineering and skiing, adaptive, X-country, freestyle and those that are purely social.

Committee

There is a large and very active committee, many of whom have a detailed knowledge of the different snow-sport disciplines available across the South East. A number of committee members are also club representatives providing a direct link to many member clubs. This has provided effective and invaluable two way communication between LSERSA and its members.

The LSERSA Committee is comprised of the following officers:

- Chairman *
- Vice Chair *
- Regional Secretary *
- Regional Treasurer *
- Chair of Race Committee *
- Regional Child Welfare Officer *
- Publicity & Press Officer *
- Race Manager/Chief of Race *
- Coaching Co-ordinator *
- Race Secretary
- Assistant Race Secretary
- Chief of Calculations
- Webmaster
- Marketing/Sponsorship
- Regional Coach
- Assistant Regional Coach
- Newsletter Editor

- Equipment Officer
- Assistant Equipment Officer
- Snowboarding Representative
- Nordic Representative
- SSCD/Adaptive Skiing Representative
- Athlete's Representative
- Freestyle Representative
- Sports Development Officer
- 1st Regional Rep at SSE Council (usually Chairman)
- 2nd Regional Rep at SSE Council (Usually another member of the exec)

Those in blue and marked with an * form the Executive Committee. Officers can hold two positions if they want to and are able to carry out the duties effectively.

Whilst this is undoubtedly a large committee experience has shown that the region as a whole benefits from such a wide breath of knowledge, experience and expertise. The size of the committee allows the work of the region to be spread across several individuals, which has proved very effective and therefore no change to the committee structure is proposed for the foreseeable future.

All committee members are volunteers and no one receives financial funding in any way although it is possible to claim out of pocket expenses; but in reality most do not claim and give of their time and expertise freely and willingly. The committee is assisted by a variety of volunteers/officials including family and friends of skiers and of course, the young skiers themselves. For more information on how LSERSA supports officials please see under the later heading of "Bursaries".

The committee meets approximately 5 times a year including the Annual General Meeting (AGM) which is held in November. In addition the Race committee meets as and when necessary to discuss the logistics of running the LSERSA Summer Race Series and the executive committee meets to discuss bursary applicants.

LSERSA has no office although the secretary's home address is used for communications. Meetings tend to be held at the Bromley Ski Centre because of its ease of access and provision of good social facilities.

Reviewing documents

Prior to and at the first meeting of each year all policy documents, the format of regional events for the summer and criteria for awarding bursaries are discussed, reviewed and modified, if necessary. The list below high-lights only a few of the documents reviewed and is not meant to be exhaustive.

Health and Safety Issues
 Child Protection Policy
 Bursary documents including monitoring form
 Constitution
 Hire of Equipment
 Summer Race Series format
 Freestyle Events
 Expense Claim Form
 Benefits of membership

Alpine Skiing

Several alpine clubs are represented on the committee as this type of club is most common around the region.

A summer race series consisting of 5 races is run each year by the region and encourages skiers to take part in a competitive yet friendly environment. These races are open events and skiers from other regions attend ensuring that skiers from the regions' clubs get to meet others from outside the region. Competition is undoubtedly very fierce but good sportsmanship abounds! This race series has proved very popular; however, we are not complacent and have made a number of changes to the race format and also introduced other events. These include:

2003 – Introduction of new age groups

This was to differentiate from SSE age groups so skiers were able to compete with a slightly different age group.

2006 – The introduction of Superstars Fitness Competition.

The aim of this competition is to promote general fitness in the ski race community. LSERSA successfully gained funding from a series of sponsors for this competition and was able to offer £500 worth of vouchers for the winners of the series together with individual prizes at each event.

2006 – An additional age category added to regional races (for Masters) at request of racers.

2009 – The introduction of Head to Head races.

This was introduced after a suggestion was put forward to the committee regarding obtaining value for money during the day's racing and to ensure the skiers were occupied during the time set aside to sort out teams.

Despite introducing these new ideas and freezing the cost of the races for the last 5 consecutive years, we have not escaped the general decline in numbers taking part in snow-sports; this is a particular problem in our region due to the ever declining number of slopes (see first paragraph under "Barriers" at the end of the document). For pictorial evidence of previous growth and current decline please see [Appendix 4](#) (statistics for LSERSA's regional race series from 2005). However, by continually reviewing our progress and acting on feedback from our members we have not been as badly affected as others and whilst the 2009 accounts have not been finalised early indicators are that the series will break even.

Future actions

The race committee are looking at ways of increasing numbers next year and discussions are already taking place around pricing structures and incentives. This will be monitored and reviewed over the following year.

Tri-Regional Event

The Tri-regional is a dual slalom team event held at the end of the summer season between the three regions – SRSA, ERSA and LSERSA. It is put on as a fun event and enables 8 teams (40 skiers) from each region to compete against each other for a series of trophies. Since the timing is usually a bit later in the year often the older skiers will be away on camps and so the younger athletes get an opportunity to compete. The rules for the SSE Inter-regional are loosely followed

Inter-Regional Event.

This is run as a parallel slalom relay event put on by Snowsport England. All Regional Ski Associations recognised by Snowsport England are entitled to enter teams. Selection policy is decided by each Regional Ski Association. Individual entries are not accepted.

The competition is open to teams representing Regions recognised by Snowsport England. Teams representing other HNGBs may be invited into the competition.

All competitors within a regional team must be currently registered with one of the HNGBs as an alpine performer. Those competing for an English Region must be in membership of a Snowsport England member club affiliated to the Region for which they have been chosen to race. Usually all the top racers from each region will be at this event although only 3 teams are allowed from each region. The race is very competitive.

Nordic

One of the most active Nordic groups in the country is the London Region Nordic Ski Club (LRNSC) which was founded in 1981 with a membership of about 12. Over the years the club's popularity has grown together with its membership which is presently around 200. Its remit is to develop cross-country skiing in all its forms in the London Region particularly, and in the rest of the South of England. Until very recently, there have been no other clubs in this area.

LRNSC have an active roller ski programme, including both racing and recreational tours (including a yearly Continental tour) as well as recreational and racing trips to many parts of the world during the winter. In recent years the Club has organised trips to Japan, Finland, Italy, Norway, Estonia, and Austria.

Members have competed in the Olympic Games (in Biathlon) and the World Championships (Cross-Country), as well as the World Championships and World Cup races in roller skiing. Also, one member is a gold and silver medallist in the World Masters Cross-Country Ski Championships.

The club has an active social side and welcomes non-skiing members. Social activities include evening meetings with a speaker, the Club Dinner, walking weekends and barbecues. The Club membership is ethnically diverse and has a number of skiers with a range of disabilities. The club's main ambition is to attract more skiers into the Club and into the sport, both at recreational and racing level.

LRNSC disseminates information about cross-country skiing and provides opportunities for training and participation in every aspect of the sport. LSERSA also promotes achievements and events on the website signposting where appropriate. LRNSC is a member of Snowsport England (SSE), which provides insurance for all activities and ensures instructors are fully trained and insured.

A member of the LRNSC represents Cross Country skiing and Roller skiing on the regional committee. This representative also sits on the SSE's Nordic Key Committee so has the opportunity to influence activities both regionally and nationally.

The London Hyde Park Cross-Country Ski Club (training in Hyde Park and Richmond Park) was established in 2006 by Iain Ballentine. It originated with 6 members and now has 50; so

has had an impressive growth rate in the 3 years it has been open. In fact they had a recruitment drive in September 2009 which attracted a number of 'rowers' who were inspired by a former Imperial College rower who is now trialling for the GB biathlon team. The club currently has 3 coaching sessions every Saturday morning, 2 in Hyde Park and 1 in Richmond Park, all manned by a team of approximately 10 Snowsport England qualified roller-ski instructors/club coaches.

The majority of members are actually recreational. Many see the sessions as part of their fitness regime and also to prepare for holidays on snow rather than to pursue a performance pathway. However, the Richmond Park group are more focused on racing and follow a programme devised by Yevgeniy Gorbenko (who was a professional cross-country ski coach in Russia). All members are encouraged to take part in roller-ski races for fun and improvement but such participation is purely optional. The club also runs other cross-training activities such as running sessions, circuits, roller-ski tours, etc. and occasional social activities.

Recent successes at the British Rollerski Championships in October 2009 include: 1st place in the Men's Team Relay and wins in both the Senior Men's Individual and Senior Ladies' Individual events. One of the September recruits was 3rd fastest Junior after 2 months on rollerskis (he was previously a J15 sculling champion). They had the largest club representation and the team was a mix of both recreational and performance skiers.

The club actively encourages members to become qualified as SSE roller-ski instructors / club coaches, as more qualified instructors are needed to allow us to expand.

The club's founder has also sat on LSERSA committee and therefore we have developed and maintained good two way communication links.

Freestyle

Groups of freestyle skiers meet and train at several slopes within the region. Bromley Freestyle Club has been formed over the past 2 years and they are now registered with Snowsport England (SSE); they were supported throughout this period by LSERSA. They have also started to organise events such as "No Snow Who Cares". This has been done in association with the regional body and with assistance from local snowboarders and 'For Boarders by Boarders' (FBBB).

During the very early days of this new club LSERSA arranged for them to put on a freestyle demonstration at one of the Regional Summer races. This helped to promote the club and resulted in new members joining. LSERSA also helped them develop their own criteria for squad selection. Under intervention 3 (Performance Pathway and Talent ID) of SSE Whole Sports Plan they identify a need to 'help develop the weak structures in freestyle ...' This is something which is already being addressed in LSERSA region.

2009 saw the first Coaches Bursary application from a freestyler – which was fully supported by the committee. Also during 2009 one member was selected to the England Freestyle Team.

A representative from the Bromley Freestyle Club is an active member of the regional committee and works closely with the Snowboarding Rep.

The Bromley Freestyle Club has its own development plan which, with their permission, has been incorporated into this document. The regional body will continue to support this club and others to ensure they thrive by providing assistance in developing their structure and support in running their events.

Snowboarding

Snowboarders meet at most of the slopes in the region but have not formed any local clubs. At Bromley where the freestyle skiers have organised themselves in to a club, snowboarders have joined in actively participated and enjoyed the events provided. Boarders are provided with a pseudo-club facility by SCUUK which provides many benefits to snowboarders including a very comprehensive website. The regional body has good contacts with this organisation.

We are lucky to have a snowboarding representative on the committee who has been very active in helping Freestyle put on their 'No Snow Who Cares?' event for the past 2 years.

Skiercross

Although there are have been no formalised clubs up until now, a number of racers from member alpine clubs have been competing at national events and at international level with a considerable degree of success, considering the lack of training and facilities available. 2009 has seen the first Skier cross club start up affiliated to the region. It has a membership of 55. No representative sits on the committee at present.

Adaptive Skiing

The Southern Ski Club for the Disabled (SSCD) is represented on the committee and gives regular updates on how the club is developing and what events are happening to support adaptive skiing. This close links allows us to increase our own knowledge and understanding in this area and offers them the support of a regional body. We have found this two way communication very effective for all concerned.

The development of SSCD since the break up of the British Ski Club for the Disabled (BSCD) has been rapid. Whether the skier is blind, paraplegic has MS or special learning needs SSCD can provide an adaptive means that makes it possible to give skiers a sense of achievement along with independence and self-confidence. More and more people with a disability come to SSCD's monthly ski sessions and they welcome all newcomers. To ensure that they can provide everyone with the attention and help they require, they are constantly looking for new volunteers and funding. LSERSA has been able to use its comprehensive website to promote the club, its progress and also its need for additional volunteers. SSCD achieved an important goal in its development plan earlier this year (2009) when it became a registered charity. The Club has established, not only its Guide grading scheme, but also a grading scheme for Helpers. This means that whatever ability a Helper has, they can be slotted into a role that is both useful and within their capabilities.

Schools

LSERSA is in a very fortunate position in that for a number of years it has had an Area Representative from the English Schools Ski Association (ESSkiA) on its committee. This representative is responsible for organising summer training days and assisting in the area's qualifying race for the English Schools Championship. LSERSA actively supports ESSkiA and has always loaned the necessary equipment to make their race a success. This year a number of our committee members volunteered to help run the race and donated their time and expertise which obviously helped to develop even stronger links.

In addition to our links with ESSkiA, LSERSA committee members (organised by the Race Secretary) have been involved with the running of the Kent Schools Races (referred to as RAKS(s)), for the past 8 years. This was taken over by LSERSA when the former organisers gave up and has been self funding (and under-written by LSERSA) ever since. The event has grown in popularity and having started with 14 schools it now has 48 schools taking part. The benefit of this event over ESSkiA is that it is open to non member schools thus making it more inclusive. It also allows individual racers if schools aren't able to put together a team. A lot of work has been done to ensure the growth of RAKS(s) Championship and separate charts highlighting data from 2002 is available as [Appendix 5](#).

LSERSA recognises the potential growth area of working closely with schools and over the last year our Sports Development Officer has worked closely with 2 local schools (11-18years) to promote skiing and related aspects such as fitness.

The schools have been interested to learn what is on offer in the region and have been surprised by the range of disciplines and the dry slope races on offer. Whilst keen to engage they have faced barriers with engaging with local slopes – in as much as transporting the children, this is still being worked on. The Development Officer has spent time cascading the information to parents and carers so that they can make informed choices.

Two local gyms are allowing children of 12+ to use their facilities for 30-minute sessions of ski fitness. A trained instructor will undertake a fitness assessment and give a training session on use of equipment; this programme is specifically designed for the age of the students and ski fitness.

Child Welfare Officer

LSERSA has had a Regional Child Welfare Officer in place for a number of years. The region is committed to adhering to the SSE policy in ensuring that all children and vulnerable adults are able to enjoy Snowsports in an environment in which they are protected from any form of poor practice or abuse.

The LSERSA website carries the links to the SSE policies on child protection. The region endeavours to instil good practice and raise awareness for everyone involved with Snowsports in the region. The Child Welfare Officer (CWO) is also a recognised document checker for SSE and can counter-sign CRB forms.

The CWO attends all races in the summer series run by LSERSA. Whilst it is understood that a self-disclosure form can be filled in by volunteers once and is valid only on the day it has been signed, it is not always practical to ensure that all officials at regional races have a full CRB check. The region relies heavily on parents and volunteers to support the race series

and there are instances where parents are called on to act as an official at the last minute. Care is taken however, that any parent or volunteer would not be left alone with a child unsupervised if they are not in possession of a full CRB check.

A database is kept of all individuals who have filled in a self-disclosure form or who have a full CRB check. This is updated regularly by the CWO but is not circulated to other committee members as advised by SSE in the interest of data protection.

Coaches

It is generally acknowledged that the region has a deficiency of qualified coaches in many disciplines, particularly Alpine. This together with the lack of quality facilities has put a number of clubs under threat of closure and has forced competitors either out of the sport or having to travel long distances to attend training. In addition some clubs are full to capacity and are unable to secure more slope time and therefore the region has faced a very difficult time, since the closure of Becton Alps, Wycombe and Hillingdon and the re-surfacing of Chatham ski centre. Without easy access to good facilities we have suffered a reduction in numbers of instructors, coaches and participants.

Whilst we are unable to produce a quick fix the LSERSA's coaches bursary has been seen as part of a possible long term solution. As a result we have seen and supported an unprecedented number of bursary applications for young athletes to either start or further their careers as ski instructors and/or coaches. This has already made an impact on the region in that a number of these newly qualified coaches are now running/co-coaching sessions for clubs and universities. The downside is that this has had an impact on our finances and we are looking to SSE to assist us in the future maybe with a matched addition to our bursary system.

A copy of our current criteria for the Coaches Bursary is attached as [Appendix 6](#). It has been necessary for LSERSA to transfer funds from other accounts to meet this current need in our region. However, it was unanimously felt that this was a vital long term investment. **This scheme directly relates to one of the four interventions identified by SSE as areas of development (Intervention 2 Club & Coaching) therefore hoped that this scheme will attract an appropriate amount of funding which was allocated to SSE to develop the sport.**

Other Action related to lack of facilities/slope time

In addition to supporting up and coming coaches LSERSA has invested in an innovative venture where a group of regional skiers have come together offering peer coaching. This group has been started as a direct response to the lack of facilities and slope time available in our region. The group consists of a number of qualified coaches all of whom still competitively race. The group is open to all and does not require racers to name them as their first club. In fact some skiers do not even belong to a club but have come up through the school links. This group has made a huge impact on a number of skiers (there are nearly 40 skiers on their books) and has stopped at least two clubs becoming non-existent in the racing circuit. The group is non-profit making and was struggling with the lack of equipment. Whilst LSERSA does loan to such groups this was not seen as a suitable long term plan and therefore LSERSA agreed to cover the cost of the necessary training equipment. This group has also been lucky enough to use Dartfish technology for skiers to analyse and compare their skiing.

The Regional Chair has been liaising with a number of people and hopes to come up with a plan to potential sites for the future development of slopes. This is a crucial, though time consuming, piece of work.

Bursaries

LSERSA operates three types of bursaries these are:

- Coaches Bursary – mentioned above
- Hardship Bursary
- Officials Bursary

The Coaches Bursary is designed to encourage racers to become Performance Coaches and give back something to their sport – see [Appendix 6](#). **This scheme directly links to Intervention 2 Clubs and Coaching where it says: Provide opportunities for clubs to access higher level coaches...**

The Hardship Bursary is designed to help athletes from the region maintain their sporting commitments during times of hardship – which is particularly important in today's market. See [Appendix 7](#)

The Officials Bursary is designed to encourage and enable people with an interest in ski racing to become properly trained Race Officials. See [Appendix 8](#). This also helps to ensure events in the region will attract the necessary volunteers/officials.

All bursaries are subject to a six month review where recipients are contacted and asked for details on the impact of the funding on them in relation to the sport/region.

Currently the bursary schemes are financed by funds raised from raffles held at the Regional Summer Race Series.

Development Plan

The Next Four Years (to 2013)

The following sections describe how we aim to develop our region from now until 2013. Some targets may not seem that ambitious, but it is important to remember the current downward curve of snowsports in general. Also the successful development of our region is not the responsibility of one individual or indeed the group of individuals who come together to form the LSERSA committee; it is the mutual responsibility of all.

It should be noted that this “development plan” is a working document and as such will be under constant review and modification. It is meant to guide our development but our attitude to it must remain flexible to ensure we do not inadvertently restrict our development; we have been, and must continue to be, influenced by our members and the general development/decline of snowsports Country Wide.

Below is a selection of areas that we have currently identified for development, some of which will require little more than the ongoing hard work of our committee members and volunteers, others however, will require additional resources and/or funding. When referring to the Interventions we have used the funding document supplied by SSE – please see [Appendix 10](#).

Increasing membership – Targets

We aim to increase affiliated clubs to the LSERSA region by **2% by 2013**. We currently have 20 affiliated clubs and 2 affiliated organisations. **Resources:** predominantly word of mouth, website advertising and possibly through developing our school programme/contacts. **Links with** Intervention 1 (Increasing Participation and Membership) – points 1.1, 1.2, 1.4, 1.5 and Intervention 2 (Clubs and Coaching).

We aim to produce our “Guide to Alpine Racing” by **February 2010** – draft version almost complete. The initial costs of producing approximately 1000 copies will be **£800+**. This is a tool which outlines the various pathways and is invaluable for new and experienced racers. With an initial 1000 copies we could blanket cover the region (clubs, individuals, schools, FE and HE sectors) and then reproduce as and when necessary. It is our intention to make a nominal charge for this booklet which help towards distribution costs and if possible reprint costs – although it is important not to out price the booklet. We do, however, need to raise the initial funds necessary for the first print – this needs to be secured by Christmas 2009 in order to realise our target date of February 2010. **Resources:** Printing and distribution costs. **Links with** Intervention 1 – 1.1, 1.2, 1.4, 1.5, Intervention 2, Intervention 3 (Performance Pathway and Talent Identification) and Intervention 4 (Children and Young People).

We aim to produce a DVD – work on this is already underway. The associated cost of producing 500 DVDs is currently being researched. Ideally this would be circulated with the above booklet to ensure a wide audience. **Resources:** Relevant footage, editing and costs for production/distribution. **Links with** Intervention 1 – 1.1, 1.2, 1.4, 1.5, Intervention 2 and Intervention 4.

Note: The possibility of placing this on Facebook and/or You Tube is to be discussed.

LSERSA's Alpine Race Series - Targets

There has been a significant drop off in the number of racers that took part in this series. In fact there has been a dramatic 25% drop in numbers since 2007. (See [Appendix 4](#) for pictorial evidence). We believe this is a combination of the general decline in snowsports, the significant loss of facilities and restrictive slope times plus the poor economic climate (recession). Other factors also include the packed calendar which is operated by SSE which leaves little time for regional development.

Increase race participant numbers

We aim to stop the decline and reverse its effects – aiming to return the number of competitors to an average of **140 per race by 2013**. The LSERSA's race sub-committee will be meeting to discuss possible strategies. A number of potential solutions have already been forthcoming these include: Incentives such as three (race entries) ski for the price of two or family discounts. A more basic approach would be to reduce the cost of the events inline with our neighbouring regions. However, whilst it is felt that this second suggestion could increase number of participants it is unlikely to help us address the deficit in earning/outgoings until the numbers have increased beyond the 150 mark and therefore the long term sustainability of such a plan would need to be carefully considered. **Resources:** Whichever, solution we opt for we shall need to raise money to continue the race series, this could be done through a cost cutting exercise – for the region and for the race series itself or through additional fund raising or sponsorship. If the series attracted SSE funding this would allow our funding efforts to support development in other areas such as the Superstar Fitness Programme, our Bursary schemes and or the development of our schools programme. **Links with** Intervention 1 – 1.1, 1.2, 1.4, 1.5, Intervention 2 and Intervention 4.

Location for future races and new facilities

We aim to find a more localised venue for at least one of our races of the summer series 2010; in recent years it has been necessary to include both Southampton and Welwyn Garden City as venues for our race days. The added travelling required to attend these race days may also be acting as a barrier. It is therefore our intension to utilise another facility ideally within our Regional boundaries. **Resources:** Access to facilities/research into availability/suitability.

We aim to identify suitable locations for future facilities, such out either an outdoor or indoor slope. LSERSA's chairman has already started collecting data for this project which should be ready by summer 2010.

Online Race Entries

We aim to investigate the introduction of online race entries with a view to having it in place by **2011**. This will help reduce the workload of the race secretary which is currently a mammoth task. **Resources:** Relevant expertise needed to set up such a system ideally using Pay Pal.

Superstar Fitness Challenge

We aim to increase the participation of racers/families by **50% by 2013**. This event needs to be publicised more. The vouchers from our sponsors (which amounts to a significant prize) at the end of the 2009 series caught the attention of most and will perhaps be the biggest enticement. **Resources:** Secure sponsorship for individual prizes and end of series main prize.

Tri-Regional Event

We need to look into sponsorship/funding for this event. The total cost to the region is approximately £1000. Due to a very busy race calendar and perhaps timing of the event LSERSA did not attract its prominent racers although this did provide an opportunity for younger/less experienced racers to represent their region.

Resources: Funding/T. Shirts/medals.

Regional Squad

Liaisons between the Regional Coach Coordinator and the Regional Coach to see how this can be moved forward are underway. Clear selection criteria/processes for athletes need to be identified and published. This will be scheduled for our first full Committee Meeting, which will take place early 2010.

Snowdome Championship

We aim to look into the viability of starting a one off championship to take place at a snowdome. This will be discussed by the LSERSA race sub-committee but as yet we have no idea how feasible or what support would be needed to put on such an event.

Nordic - Targets

London Region Nordic Ski Club's membership is ethnically diverse and has a number of skiers with a range of disabilities. Membership as of 2009 is around the 200 mark and they would like to see a 50% growth by 2013 to bring the total membership to 300. Of this increase, they would like to see 50% coming from the Junior and Youth age groups, which are at present significantly under-represented. To cater for this increase in numbers they would like to augment their present stock of club roller ski equipment and to renew and replace some of the ageing stock. This would require over the period 2010-13 the purchase of a further 40 pairs of boots, with roller skis, poles and bindings at an estimated cost on today's prices of £200 per set, i.e. a total of £8,000. **Resources:** Expansion of membership would be through internal and external advertising, using relevant partnership links wherever possible. To add to existing stock and replace old stock as outlined above they need to attract relevant funding. **Links with** Intervention 1 – 1.2, Intervention 2 – 2.7 and Intervention and Intervention 4.

London Hyde Park Cross-Country Ski Club has grown from 6 members to 50 in just 3 years at a time when the sport as a whole is in decline – they **aim to** increase this current membership by **100%** in the next **two years**. They have placed emphasis on training new coaches to support this planned expansion and this would be an ideal use of LSERSA's bursary scheme. **Resources:** Expansion through word of mouth and website. Funding needed to support coach development plan. **Links with** Intervention 2 – 2.4 and Intervention 3 – 3.4

The London Hyde Park Cross-Country Ski Club also wishes to continue its success at high level races. More statistical targets are hoped to be identified at future meetings.

Freestyle - Targets

We aim to increase membership in region from 22 to 25 by 2010 and hope to increase it to 35 by 2013. **Resources:** Marketing through word of mouth, LSERSA's website, Facebook and other networking sites. Possibly consider doing another freestyle demonstration at one of the LSERSA races to increase general awareness. May also need to support up and coming coaches by partial funding of courses. **Links with** Intervention 1 – 1.1, 1.2, 1.4, Intervention 3 – 3.4 and Intervention 4

We aim to continue working towards a LSERSA squad to feed athletes into the English and British Teams – no one at present wants to go to this level. **Resources:** Marketing of benefits and opportunities through word of mouth, LSERSA's website, Facebook and other networking sites.

We aim to investigating working closely with the Southern Region in order to expand our programme further. There are currently 2 Inter Regional Training events planned with the Southern Region, 1 at Bracknell in mid November, and the other at Hemel in December. It is hoped that this joined up way of working will help to encourage athletes to compete at a higher level i.e. nationally and internationally. **Resources:** Marketing through word of mouth, LSERSA's website, Facebook and other networking sites. Partnership working with other regions and linking in with the SSE Development Officers to attract possible funding for events etc that will raise the profile of freestyle. Additionally we may need to support up and coming coaches in this area to cope with planned expansion. **Links with** Intervention 3 – 3.4, Intervention 1 and Intervention 4.

Snowboarding - Targets

Awaiting targets for 2010 to 2013.

Adaptive Skiing - Targets

The current membership is in the order of around seventy-five; this includes Skiers, Helpers and Guides. There are about a dozen Guides, so this is one area which the Club must prioritise. In fact the club can only expand, and hence help skiers with a disability, if more Guides can be attracted and trained. Skiers, more often than not, need one-to-one guidance and the safety aspect of adaptive skiing is vital because the skier cannot always help themselves. With the Club's current resources, the number of skiers that can be helped is severely limited.

Training courses for Grade 3 Guides have been held already and a **Grade 2 Guide training course** should take place in **2010**, and thereafter **annually**. This is held on snow, so needs some form of **subsidy**, in order to make the scheme attractive to Guides, who wish to develop. **Resources:** Marketing of courses, recruitment of new Guides and funding. **Links with** Intervention 1 – 1.1, 1.2, 1.4, Intervention 2 – 2.4, 2.6 2.7, 2.8, 2.10 and Intervention 4

A long-term goal is to get skiers to a level where they are able, and wish, to compete in races. Paralympics and Special Olympics are available for disabled skiers. **Resources:** The funding needed to support the Guiders and therefore develop the club. **Links with** Intervention 1, Intervention 2, Intervention 3 and Intervention 4.

A **review in 2010 of the current equipment and apparatus** in the Club will occur. From this can come a **replacement programme** and also the **introduction of any newly developed equipment** which can benefit skiers. Such equipment can be costly and is a large drain on the Club's resources, which are self-raised, without the luxury of a sponsor*. **Resources:** Equipment and apparatus and or funding. **Links with** Intervention 1, Intervention 2 – 2.4, 2.7, Intervention 3 and Intervention 4.

***Note:** LSERSA is currently approaching prospective sponsors within the region to try and secure necessary funding (November, 2009). To date, however, nothing has been secured.

Schools - Targets

Communication: As previously stated **we aim to** increase affiliated organisations (schools) to our region. This is achievable by offering appropriate support, guidance and competitions. In addition to the above planned "Guide to Alpine Racing" and DVD **we aim to** identify those schools which would benefit from the following guides "Skiing in the National Curriculum and a Teachers Guide". By identifying a target audience through our links with ESSkiA, RAKS(s) and the work done by LSERSA's Development Officer we hope to reduce the circulation of these documents to those schools which are in a position to utilise them effectively.

Resources: Utilise existing links with ESSkiA and RAKS(s) and ensure support for LSERSA's Development Officer in linking with schools. **Links with** Intervention 1 – 1.1, 1.2, 1.4 and Intervention 4

LSERSA Development Officer

The current Development Officer is keen to extend her work in the Kent areas and proposing to work with another 3 to 4 schools by 2013. It is her aim to encourage these schools to partake in races or events for other disciplines as well as arranging/signposting to relevant fitness programmes which will complement the sport. She would also like to broaden the spectrum and work with at least one junior school. **Resources:** Development Officer, links with ESSkiA and RAKS(s), circulation of relevant documentation such as Skiing in the National Curriculum and A Teacher's Guide. **Links with** Intervention 1 – 1.1, 1.2, 1.4 and Intervention 4.

RAKS(s) – Racing Association of Kent Schools (skiing)

This is already a popular Championship and has seen steady and impressive rise in competing schools since 2002. In fact, from 2002 to 2009 there has been a massive **342% rise** in the number of schools entering the competition; although this has tapered off in later years (details can be found in [Appendix 5](#)). This growth has largely been achieved through word of mouth, a very proactive Association and the ongoing help and assistance of LSERSA (from funding to volunteers). Additionally the low entrance fee does make it accessible to most as does the fact that there is currently no affiliation/ membership fee payable to RAKS(s). In fact from 2002 to 2004 the entry fee was £6 per head and from 2005 to 2009 there was a marginal increase to £6.50 per head. This represents very good value for money and, considering the huge increase in slope charges, has only been possible due to the large increase in popularity. Furthermore, unlike the more formal ESSKIA races, which are purely team events, entries from individuals are allowed at RAKS(s). **Resources:** predominantly word of mouth and website advertising. Whilst we must remain realistic about the size of growth due to restraints on slope size etc **we aim to** increase the total number of schools entering this competition to **50 by 2012**. **Links with** Intervention 1 – 1.1, 1.2, 1.4 and Intervention 4,

Further development: Should it be necessary to restrict race entry we **would aim to** modify the race format in future years. Suggestions include holding a separate event for primary and secondary schools. This would however, incur significant additional costs plus add to an already very busy race calendar. **Resources:** Funding to cover the cost of the slope and medals, experience shows that over a period of time such an event could be self funding but this is not the case in the early stages. In order to make such a development sustainable we would need to heavily advertise which may involve writing to all local schools and targeting those schools that have previously entered teamed but dropped off in recent years. **Links with** Intervention 1 – 1.1, 1.2, 1.4 and Intervention 4

Surrey Equivalent

For some time we have discussed running a similar School's Event in Surrey. Whilst initial interest has proved promising and sufficient for such an event to take place it is very unlikely that it will be self sufficient for some time. **We aim to** trial this **by 2011** but would need to secure funding for at least three years to ensure its viability. **Resources:** Funding for three consecutive years **£1,000 for 2011, £750 for 2012 and £500 for 2013**. Promotion via word of mouth, website, LSERSA races, ESSKIA training day/races, RAKS(s) races and school contacts – many of which are already in place. By inviting participants from the FE and HE sectors we would be expanding our target areas. **Links with** Intervention 1 – 1.1, 1.2, 1.4, 1.5 and Intervention 4

Expansion of Bursary Schemes - Targets

We aim to further expand our bursary schemes which are currently supported financially from money raised by the Alpine Race Series. Unfortunately, with the series being under funded over the last year it is vital that we attract money from other sources. This is also pertinent as the success of the schemes has seen us receiving bursary requests from other disciplines.

Coaches scheme: In order to continue supporting our athletes in their personal development to become performance coaches which we recognise as a long term solution to the current shortage of highly qualified coaches in the various disciplines **we aim to** attract external funding; approximately £750. This links into the Nordic and freestyle plans (please see below) Due to our scheme criteria increased funding would also ensure increased support to the region. **Resources:** Funding (£750 per year in the short term). **Links with** Intervention 2 – 2.4 and Intervention 4

Race Official Courses: In order to expand our support into other disciplines it is essential that we attract external funding. **We aim to** support up to 5 people through an official's course by 2011. This will in turn help to ensure that as clubs grow there is sufficient Officials to support events. **Resources:** Funding £250 in 2010. **Links with** Intervention 2 and Intervention 4

Hardship: In order to support our athletes who are experiencing financial difficulties we use this bursary plus free entry to the regional events so that they can continue with their racing commitments we aim to increase the current level of this fund by 100%. **Resources:** Funding of £250 in 2010. **Links with** Intervention 1, Intervention 2, Intervention 3 and Intervention 4.

Additionally, **we aim to** improve our monitoring of the bursary schemes. We have already introduced a monitoring/evaluation form but it is difficult to manage when there is a change over in committee members. It was agreed that relevant information be shared between three Officers – this information will then be passed on when the new committee is selected if there has been a change in relevant officers. Electronic calendars are used to schedule the circulation of monitoring forms. **Resources:** Update of relevant forms as necessary, responsibility given to at least one Officer but information shared with two others.

General Barriers

For several years there has been a steady growth in Snow sports of approximately 3-4%, however, in the last year there has been a rather dramatic and general decline in the sport of about 13% - Crystal Ski Industry Report (2009). Further evidence of a national decline can be seen in **Appendix 9** which shows evidence of growth and decline for Club Nationals and Grand Prix races since 2004. This has effectively reduced the numbers to those seen 3 to 4 years ago. In addition to the decline in participants the dry-slope sport has also seen a gradual reduction in the number of artificial slopes available. This is particularly true around the London and South East area. Unless this reduction in slopes, which has now led to an obvious shortage, is addressed the decline in individuals partaking in the sport is likely to continue. Whilst a small number of Snowdomes have appeared in other regions (our nearest is Hemel S Snowcentre in the Eastern region), the cost of learning to ski at these facilities is prohibitive and is therefore reinforcing the unfavourable yet traditional view that we operate within an 'elitist sport' suitable only for the rich.

Potential Solutions

In 2008 Snowsport England were awarded £980,000 to develop the sport during 2009 – 2013. Their plan consists of four main interventions:

- Increasing Participation & Membership
- Clubs and Coaching
- Performance Pathway and Talent ID
- Children and Young People

LSERSA development plan, without exception, is dependent on there being adequate slopes/clubs and funding available. We have deliberately aligned our plans to that of the SSE whole sports plan in an attempt to prove how SSE's investment in the region and its development plan will directly help them meet their targets. Without such investment the growth and development of snowsports within the London and South East Region will undoubtedly be stunted.

In addition to the potential funding available to our region it is hoped that as SSE fosters better relationships with regional facilities/slopes it will ensure a greater level of co-operation in relation to both slope time and slope costs. The ever increasing costs associated with hiring slopes for races, events and even training threatens to become prohibitive in future years.

Our aim, with the support of SSE, is not only to curtail the current decline in the sport but to ensure the growth of the sport for all.

Appendices

Appendix 1 – LSERSA's Constitution

1. NAME AND AREA COVERED

The Association shall be called the London and South East Regional Snowsports Association” and shall draw members from Greater London, Kent, Surrey and Sussex. Membership of the Association shall also be open to organisations and individuals outside these counties, at the discretion of the Executive Committee.

2. STATUS

The Association shall be an autonomous body which shall also be the regional body of Snowsport England (The English Ski Council Ltd).

3. OBJECTS

- (a) To encourage and promote all types of snowsports, including those on artificial surfaces, at all levels, as determined by the members.
- (b) To participate in the formulation of English Ski Council policy and to ensure its implementation in the region.
- (c) To act as a forum for constituent members, and to assist members in furtherance of their legitimate objectives.
- (d) To represent the interests of snowsports in the region to all appropriate authorities.

4. FULL MEMBERSHIP

Full membership shall be open to the following organisations:

- (a) Constituted ski clubs.
- (b) Schools and youth groups with a commitment to snowsports.
- (c) Other educational organisations, national, regional, voluntary and statutory organisations and similar bodies having an interest in snowsports.
- (d) Commercial organisations having an interest in snowsports.

5. ASSOCIATE MEMBERSHIP

Associate membership shall be open to the following organisations and individuals:

- (a) Organisations which do not qualify for full membership.
- (b) Individual members of Snowsport England (The English Ski Council).
- (c) Other individuals with a commitment to snowsports.

Appendix 1

6. SUBSCRIPTIONS

Full and associate members shall pay annual subscriptions. The amount payable and the date and means of payment shall be decided by the Executive Committee, having regard to current English Ski Council policies.

7. CESSATION OF MEMBERSHIP

Membership shall cease:

- (a) If subscriptions have not been paid three months after the date on which they were due.
- (b) If a members conduct is considered by the Executive Committee to be prejudicial to the interests of the Association.

8. GENERAL MEETING

- (a) An Annual General Meeting shall be held in November each year.
- (b) An Extraordinary General Meeting may be called by the Executive Committee or at the written request of at least three full members of the Association.
- (c) All members are entitled to attend a General Meeting and all members must receive at least 21 days' notice of the meeting.
- (d) Written notice of all proposals to be put to a General Meeting must be received by the Secretary 14 days before the meeting and an Agenda shall be circulated to all members not less than 7 days before the meeting.
- (e) Written notice of all nominations for officers and members of the Executive Committee must be received 15 days before the Annual General Meeting and all nominations shall be listed on the Agenda.
- (f) Each full member organisation shall be entitled to one vote at General Meetings; associate members shall not be entitled to vote. The chairman shall be entitled to an additional casting vote in the event of an equality of votes. Full members unable to attend may instruct the Chairman in writing to vote on their behalf.
- (g) All issues at a General Meeting, with the exception of alterations to the Constitution, shall be decided by a simple majority of votes cast. Alterations to the Constitution shall be made in accordance with Paragraph 12.

Appendix 1

9. OFFICERS

(a) The officers of the Association shall be honorary and shall be elected or re-elected at each Annual general Meeting or adjournment thereof.

(b) The elected officers shall consist of:

Chairman of the Executive Committee

Vice Chairman

Secretary

Treasurer

Publicity Officer

Race Manager

Chairman of Race Committee

SSE Council Representatives (2)

Coaching Co-ordinator (who shall also be Chairman of any coaching panel or coaching sub-committee)

Child Welfare Officer

(c) Officers responsible for specialist representation as time to time required by the Association, e.g. Schools, Nordic, Freestyle, Grass Skiing, Fund Raising, Sponsorship.

10. EXECUTIVE COMMITTEE

(a) The affairs of the Association shall be conducted by an Executive Committee consisting of the officers of the Association and up to four additional voting members.

(b) The quorum for an Executive Committee meeting shall be five members, at least two of whom shall be officers.

(c) All issues at Executive Committee meetings shall be decided by the vote of a simple majority of officers and voting members of the committee present. The Chairman shall be entitled to an additional casting vote, in the event of an equality of votes.

(d) The Executive Committee may constitute sub-committees as it considers necessary. Such sub-committees shall have an advisory role and their decisions shall be subject to ratification by the Executive Committee.

(e) The Executive Committee may co-opt additional non-voting members to itself or its sub-committees.

(f) The Executive Committee may take any action it considers appropriate within the framework of the Constitution, subject to the safeguard that a General Meeting may be called at any time in accordance with Paragraph 8b to ratify any decision of the Executive Committee.

Appendix 1

11. FINANCE

- (a) The financial year of the Association shall run from 1st November to 31st October. At the end of every financial year the accounts of the Association shall be drawn up and submitted to the Annual General Meeting after audit by an independent person, appointed by the Executive Committee or checking by SnowSport England.
- (b) The funds of the Association shall be held in a London clearing Bank or an English Building Society.
- (c) All cheques written against the Association's General funds shall be signed by any two of the following officers: Chairman, Secretary or Treasurer. All withdrawals from the Associations Race account funds shall be signed by any two of the following officers: Chair of Race Committee, Treasurer, Race Manager or Race Secretary. All payments made shall be in accordance with policies agreed by the Executive Committee.
- (d) In the event of the Association being dissolved or ceasing to function to the extent of failing to hold an Annual General Meeting in accordance with Paragraph 8b any remaining assets shall be transferred to Snowsport England (The English Ski Council Ltd) or a similar sporting organisation.

12. ALTERATIONS TO THE CONSTITUTION

Any proposed alterations or additions to the constitution may only be considered at an Annual General Meeting when notice of the proposals has been given in accordance with Paragraph 8d. Such proposals require a two-thirds majority of votes cast.

Appendix 2 – LSERSA's Mission Statement

Our Vision is to address:

1. The opportunities & needs of the sport within the South East Region.
2. What the region does to address those needs and what is its business.
3. Values, The principles or beliefs that guide the regional association.

Purpose: To make a positive difference to all members what ever age, sex or origins to enable them to achieve their potential within the sport in a safe and friendly atmosphere and provide activities which are both affordable and accessible.

We do this by:

1. Providing support to the club coaching structure, equipment, and necessary committed volunteers to enable all levels of training within the sport to be supported.
2. Endeavour to bring new people into the sport and encourage them to try out all aspects of the sport including officiating and coaching as well as skiing.
3. Providing support so that individuals become confident, competent and caring of other sports people and have high standards of excellence.
4. Ensuring that members have information about competitive opportunities and enable them to achieve success.

Values:

1. Ensure there are equal opportunities for all to participate within the sport at all levels.
2. Removal of barriers to participation through financial support and improved facilities.
3. Ensure we help develop individuals through the support of coaches, officials and participants, allowing them to progress from foundation levels to performance and excellence.

Appendix 3 – Benefits of LSERSA Membership

1. Discounts with Tour Operators working with LSERSA – Travel Plan Ski Holidays / Thomson
2. Discounts with ski stores associated with LSERSA – e.g. Ski Bartlett
3. Use of Regional Logo on club paperwork.
4. Raising sponsorship support of schools racing – Captain's Cabin / Fine Designs / High Days Holidays.
5. Access to regional and inter-regional competitions involving slalom racing during the summer months. Prizes from Ski Bartlett / Atomic / Sun Peaks Resort
6. Opportunity to take part in Fitness competitions at each event with prizes supplied by regional sponsors – Snow & Rock / Amajaro / Sage Physio / BodyFactor.
7. Access to bursaries for training of coaches & officials belonging to affiliated clubs.
8. Availability of equipment (for hire) to enable the running of events / competitions and training.
9. Entry to a regional squad giving additional training days and improved discounts (up to 20%) at Ski Bartlett
10. Opportunity to affect the direction of the sport at a regional level by involvement at committee level and representing the region at National level.
11. Use of the LSERSA Website to broadcast events run by clubs and club members
12. Up to the minute news and information about British Snowsports in the UK and Abroad
13. Regional Newsletter during the summer season through links to our partner Ultimate-Ski.
14. Annual BBQ/Bufferet at end of the summer season.
15. Assistance from the regional body to access funding at local, county and national level.
16. Opportunity to access skills within clubs and committee to help put on new events or form new clubs.

Appendix 3

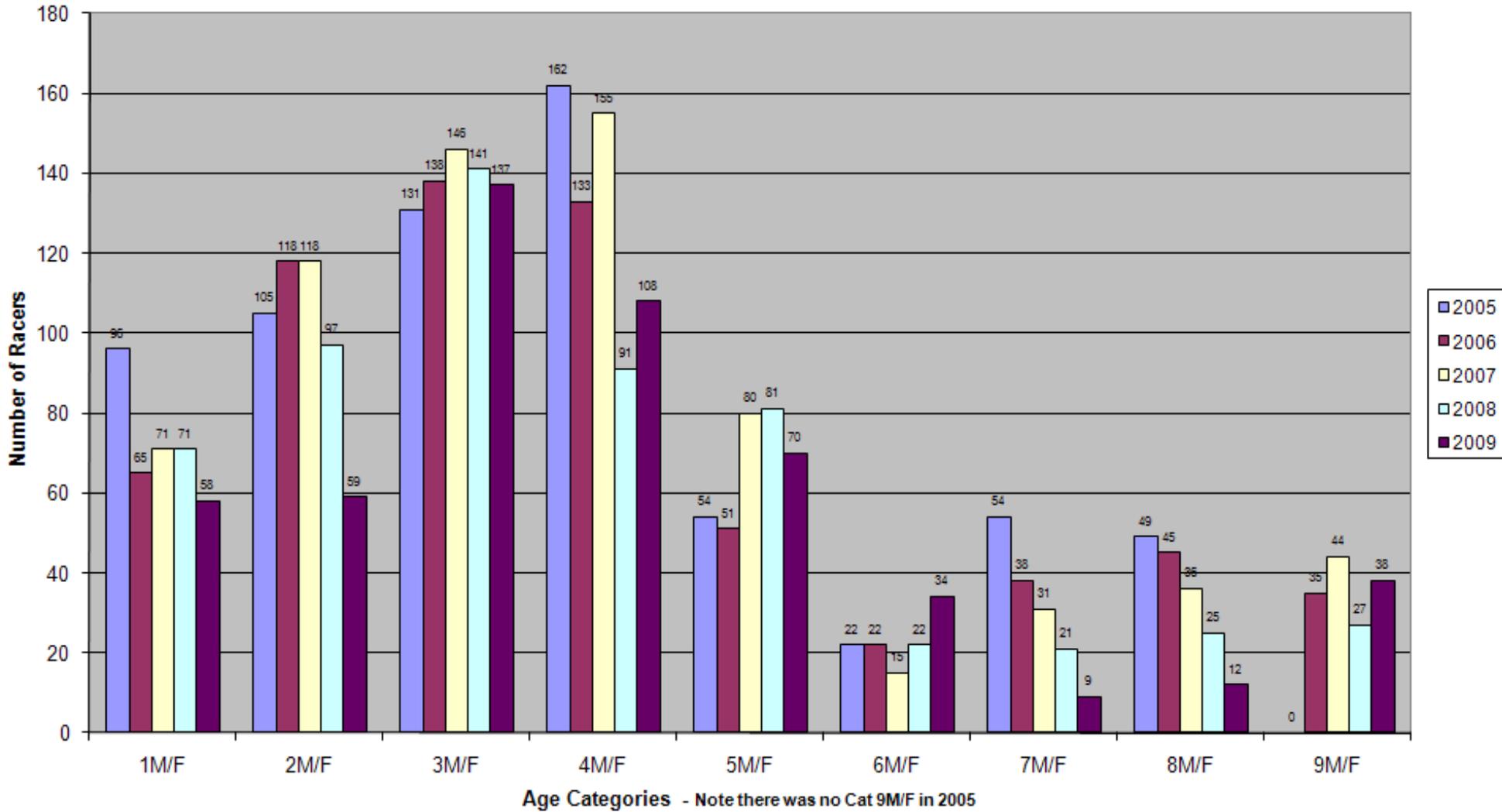
Definitions

'Member' means any club which registers with SSE and names L&SERSA as their region. The region will therefore be entitled to 25% of funds provided to SSE by the club membership.

'Associate Member' may mean either a slope affiliated to SSE or other organisation, usually a commercial enterprise, but may be school, or club from another HNGB who wishes to access some of the benefits peculiar to L&SERSA. In this case subscriptions are made directly to the region.

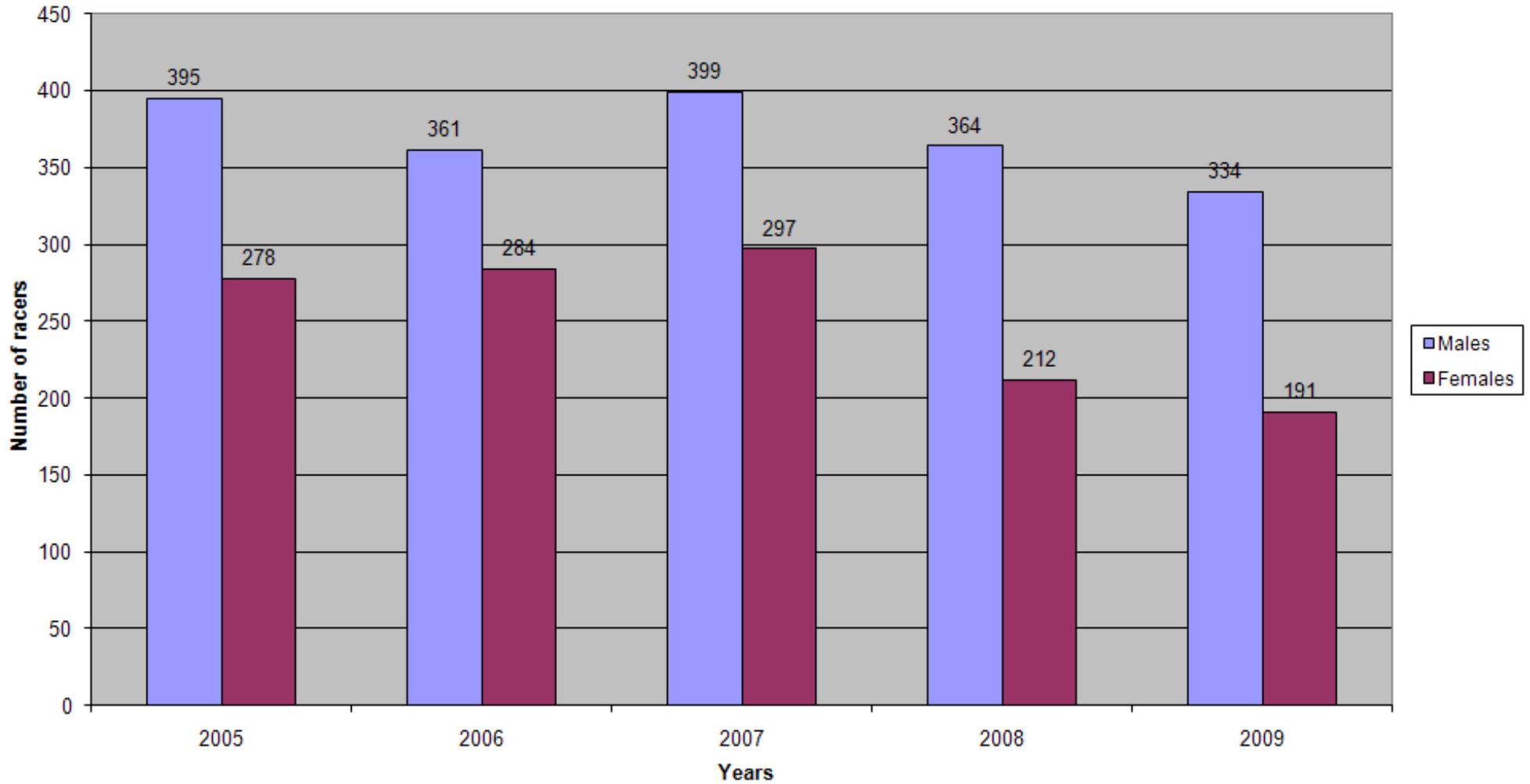
Appendix 4 – LSERSA’s Race Series Development

**LSERSA's Race Series 2005 to 2009
Comparison of Age Categories**



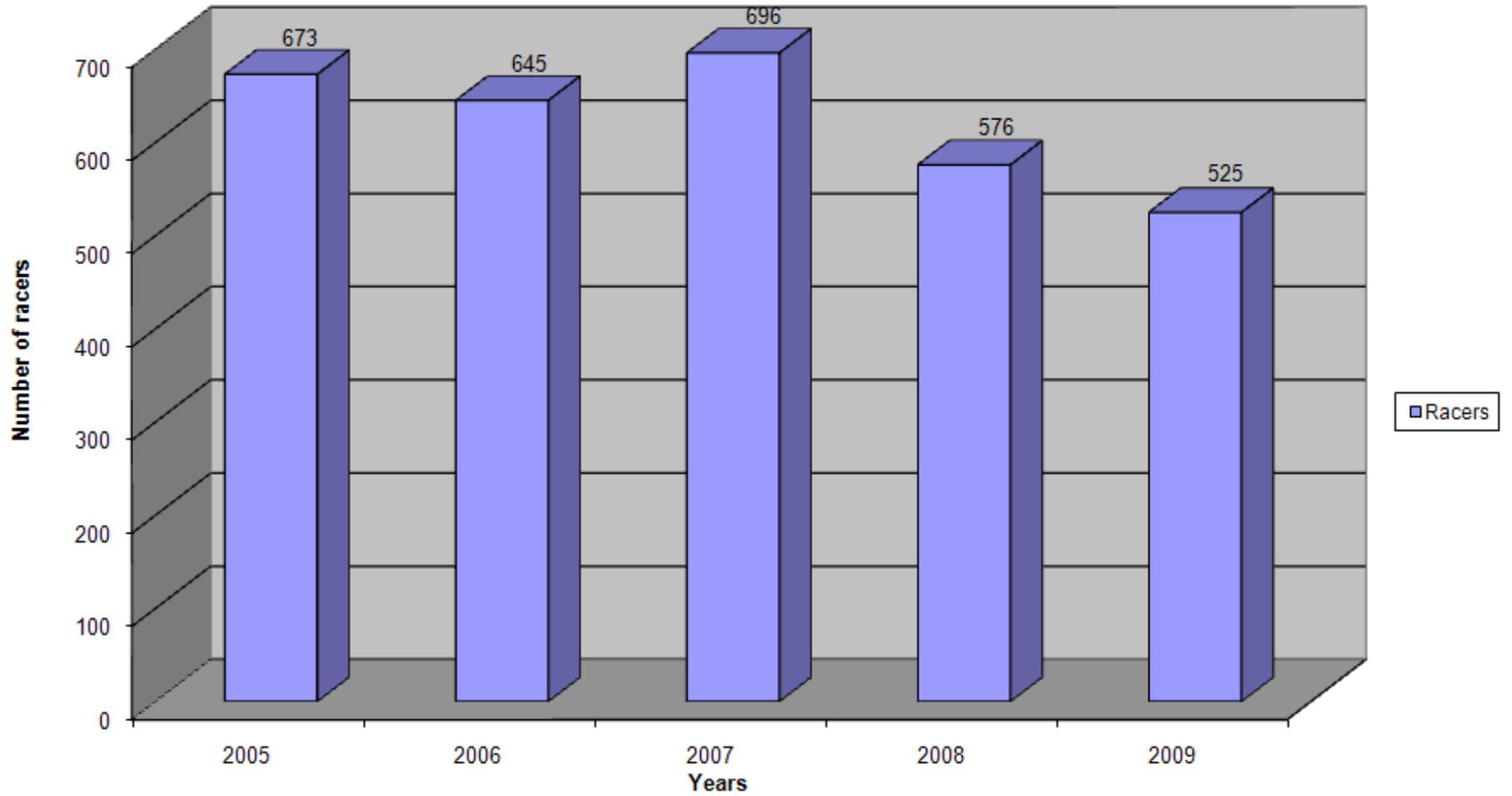
Appendix 4

LSERSA's Race Series 2005 to 2009 Comparison of Male / Female



Appendix 4

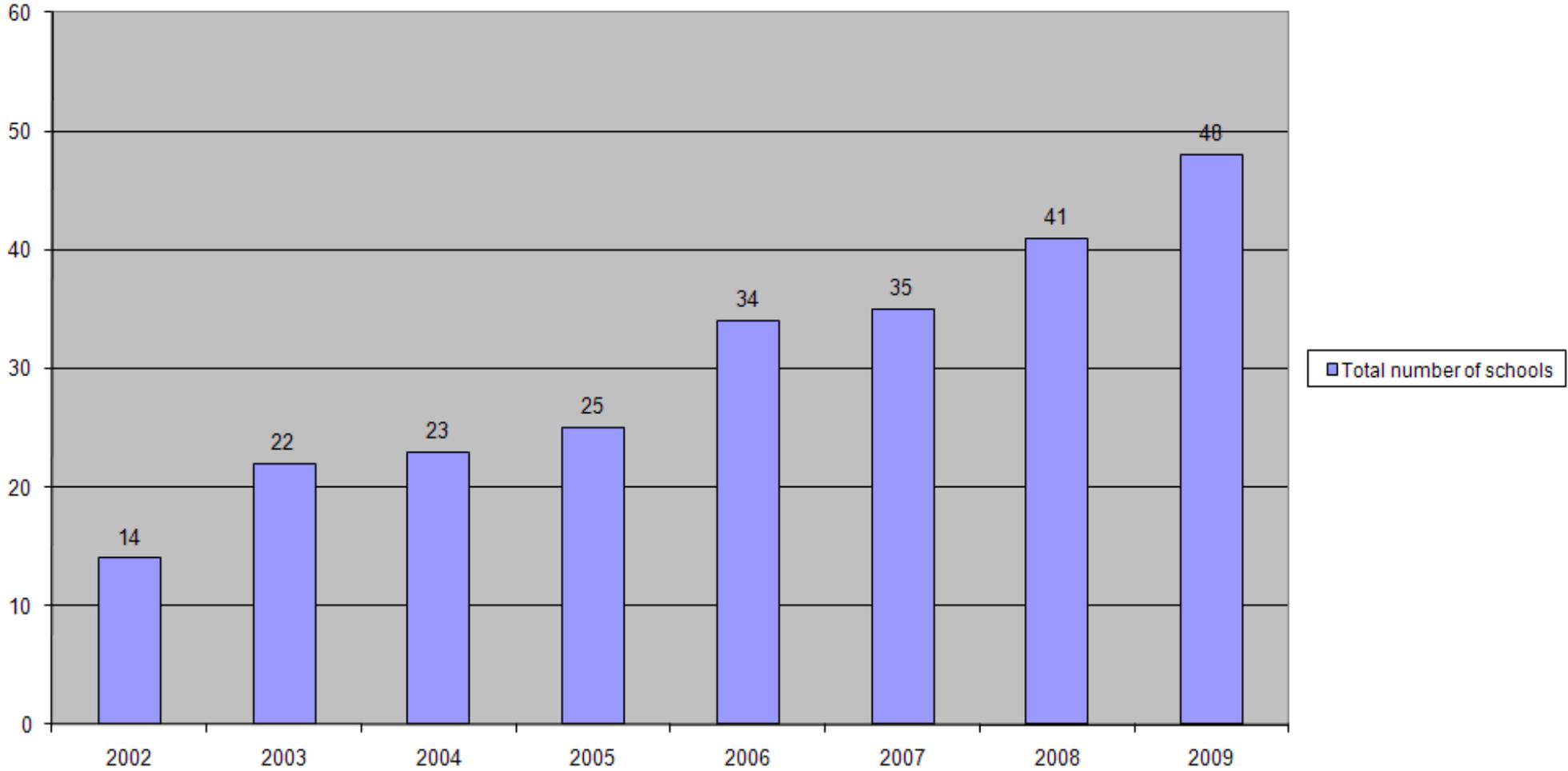
**LSERSA's Race Series 2005 to 2009
Comparison of total racers**



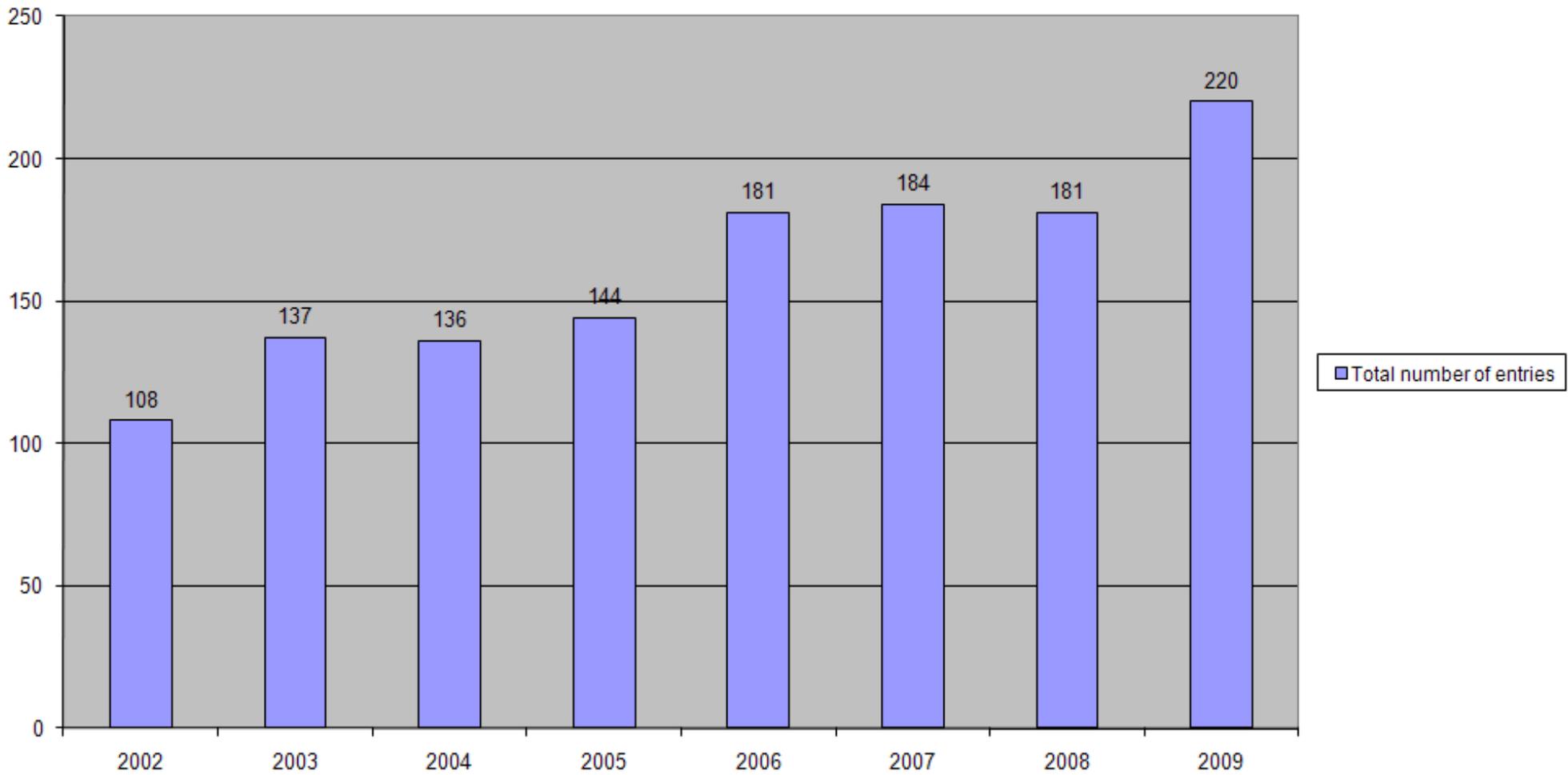
Appendix 4

Appendix 5 – RAKS(s) Races Development

**RAKS(s) Race Association of Kent Schools (skiing)
2002 to 2009
Total number of schools with entries**



**RAKS(s) Race Association of Kent Schools (skiing)
2002 to 2009
Total number of entries**



Appendix 5



London & South – East Regional Snowsports Association

AWARD SCHEME 2009

Assistance with Training costs for Performance Coaches & Instructors

The L & SERSA AWARD SCHEME enables money to be made available to encourage racers to become Performance Coaches or instructors at their local slope and give back something to their sport. The committee may use this document as a guide when deciding to offer a financial award.

L & SERSA will normally fund half the costs associated with attending a Performance Coaches' course, although this may be varied to suit the individual circumstances of the applicant. All applications are subject to approval by the L & SERSA Executive Committee, whose decision is final.

The money is available to applicants who meet at least some of the following criteria:

1. The applicant belongs to a club affiliated to L & SERSA.
2. The applicant races and/or trains on artificial ski slope within the L & SERSA region and/or is a FIS skier in a National team.
3. The applicant has in the past attended regional and/or Snowsport England races organised in the region, recently.
4. The applicant undertakes to carry out Performance Coaching or Instructing on a regular basis in the Region for at least one year beyond the date of the funded course.

The committee may require additional criteria to apply if deemed necessary



London & South – East Regional Snowsports Association

AWARD SCHEME 2009

Assistance Due to Financial Hardship

The L & SERSA AWARD SCHEME is designed to support athletes from the region maintain their sporting commitments during times of hardship. The fund is provided from money collected by the race committee (such as from Raffles, donations or grants obtainable through local or regional councils) and held in a separate account for this purpose. The fund is to be used to provide a subsidy to a skier who in the opinion of the committee is deserving of the award. Part of the award includes free entry to regional races.

The award normally has a maximum monetary value of £250, excluding the entry costs to regional races. The number of awards and amount of money awarded may be altered by the executive committee and is reviewed annually.

The committee may use this document as a guide when deciding to offer a financial award.

Applications can be made at any time during the year.

The award is available to a skier who meets at least some of the following criteria:

1. Belongs to a regional club and races / trains regularly on a dry slope within the L & SERSA region.
2. Has in the past attended regional and/or Snowsport England races organised in the region on a regular basis.
3. Can demonstrate that their family is supportive of them and is committed to them continuing in the sport.
4. Is unable, or will be unable, to continue in the sport due to lack of finance.

The committee may require additional criteria to apply if deemed necessary



London & South – East Regional Snowsports Association

AWARD SCHEME 2009

Assistance with Race Officials' Courses

L & SERSA has available some money to encourage and enable people with an interest in ski racing to become properly trained Ski Race Officials. The committee may use this document as a guide when deciding to offer a financial award.

L & SERSA will normally fund only the cost of the Race Official's course itself, although this may be varied to suit the individual circumstances of the applicant.

All applications are subject to approval by the L & SERSA Executive Committee, whose decision is final.

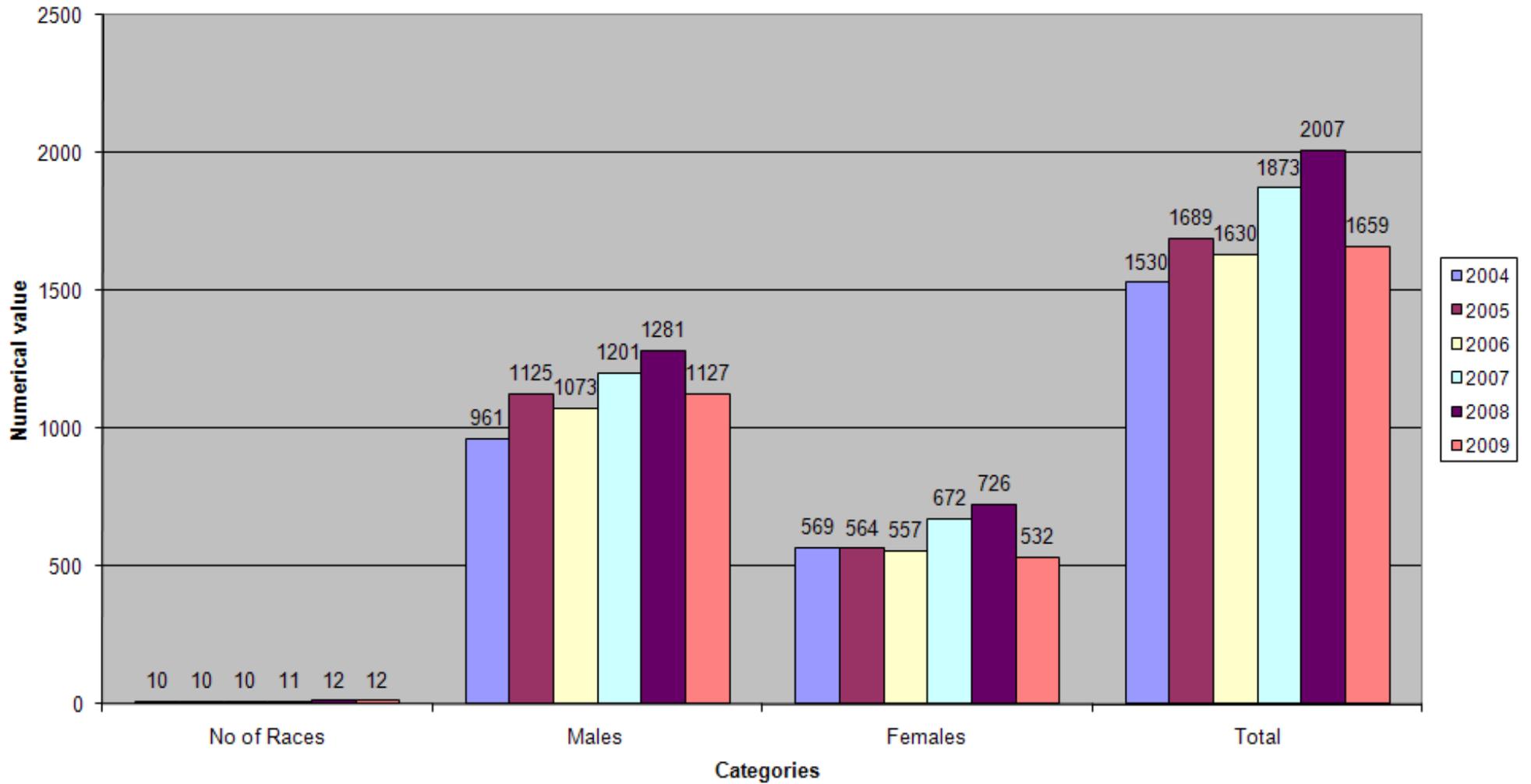
The money is only available to an applicant who meets at least some of the following criteria:

1. The applicant already has some involvement with racing and training on artificial ski slopes, within the region.
2. The applicant regularly partakes in club and regional activities.
3. The applicant has in the past attended regional and/or Snowsport England (National) races organised in the region on a regular basis.
4. The applicant undertakes to carry out Race Official's duties on a regular basis in the Region for at least one year beyond the date of the funded course.

The committee may require additional criteria to apply if deemed necessary

Appendix 9 – CN and GP Series Development

Chart showing entries and number of CN races



Appendix 9

Average number of Male/Female racers per CN

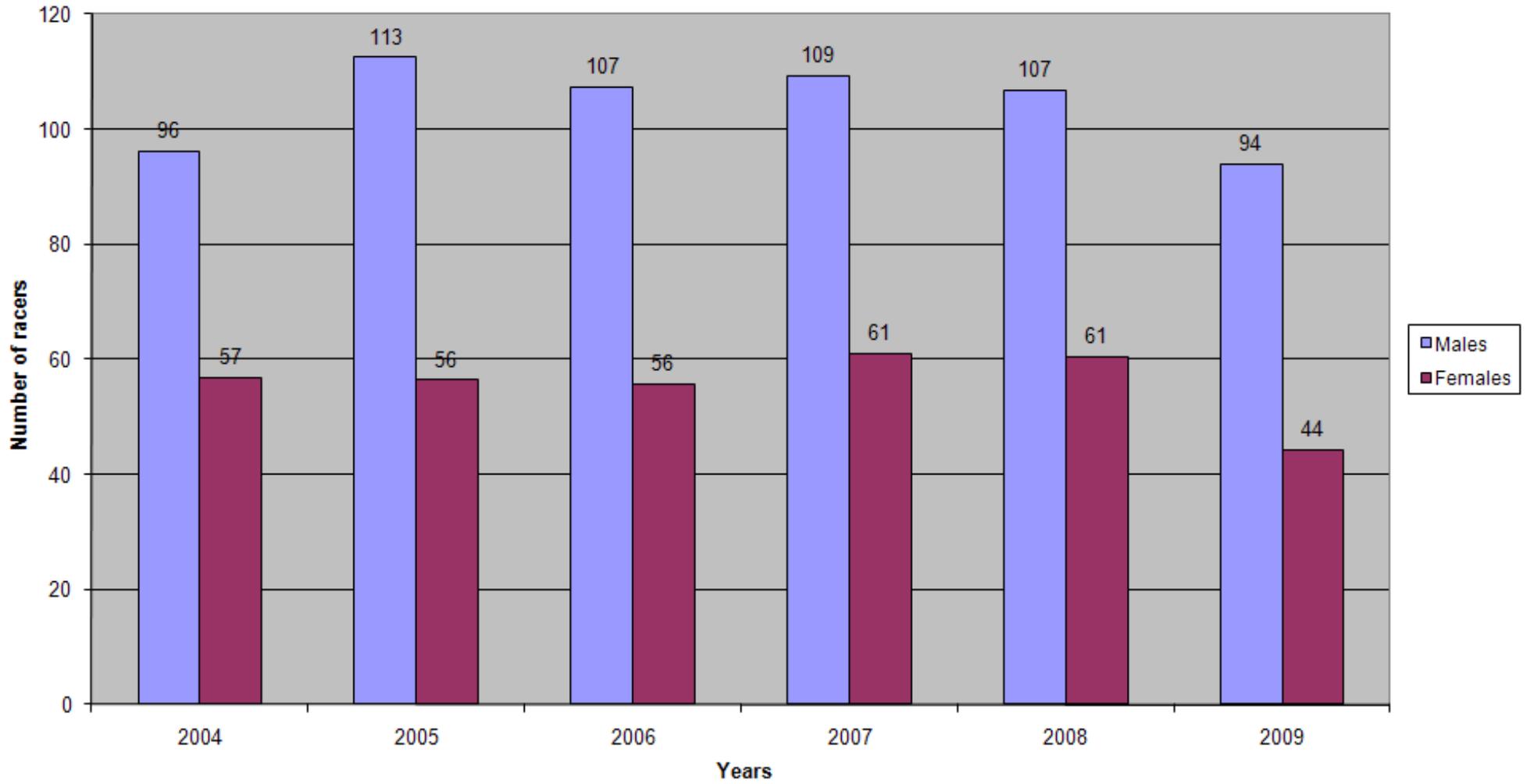
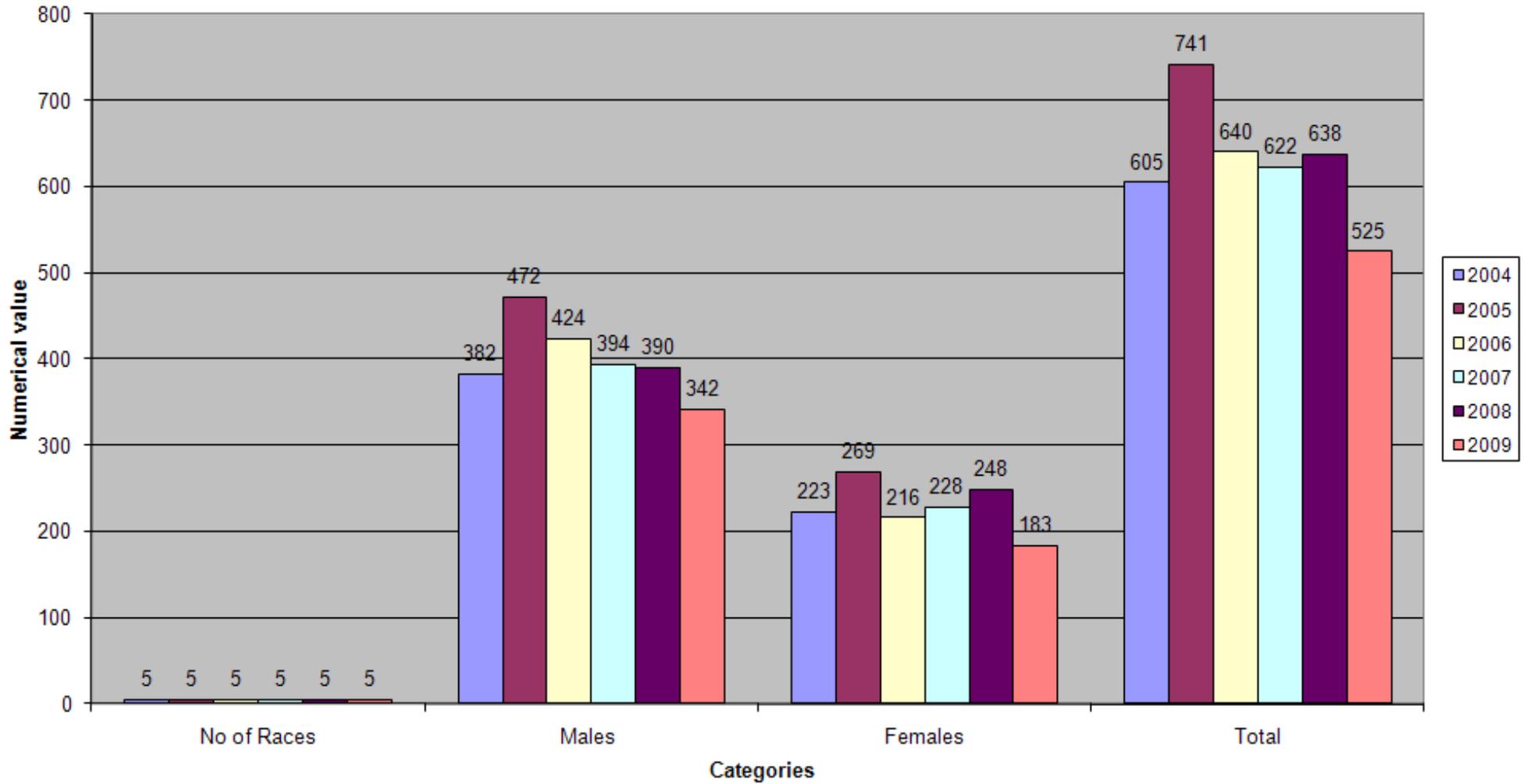
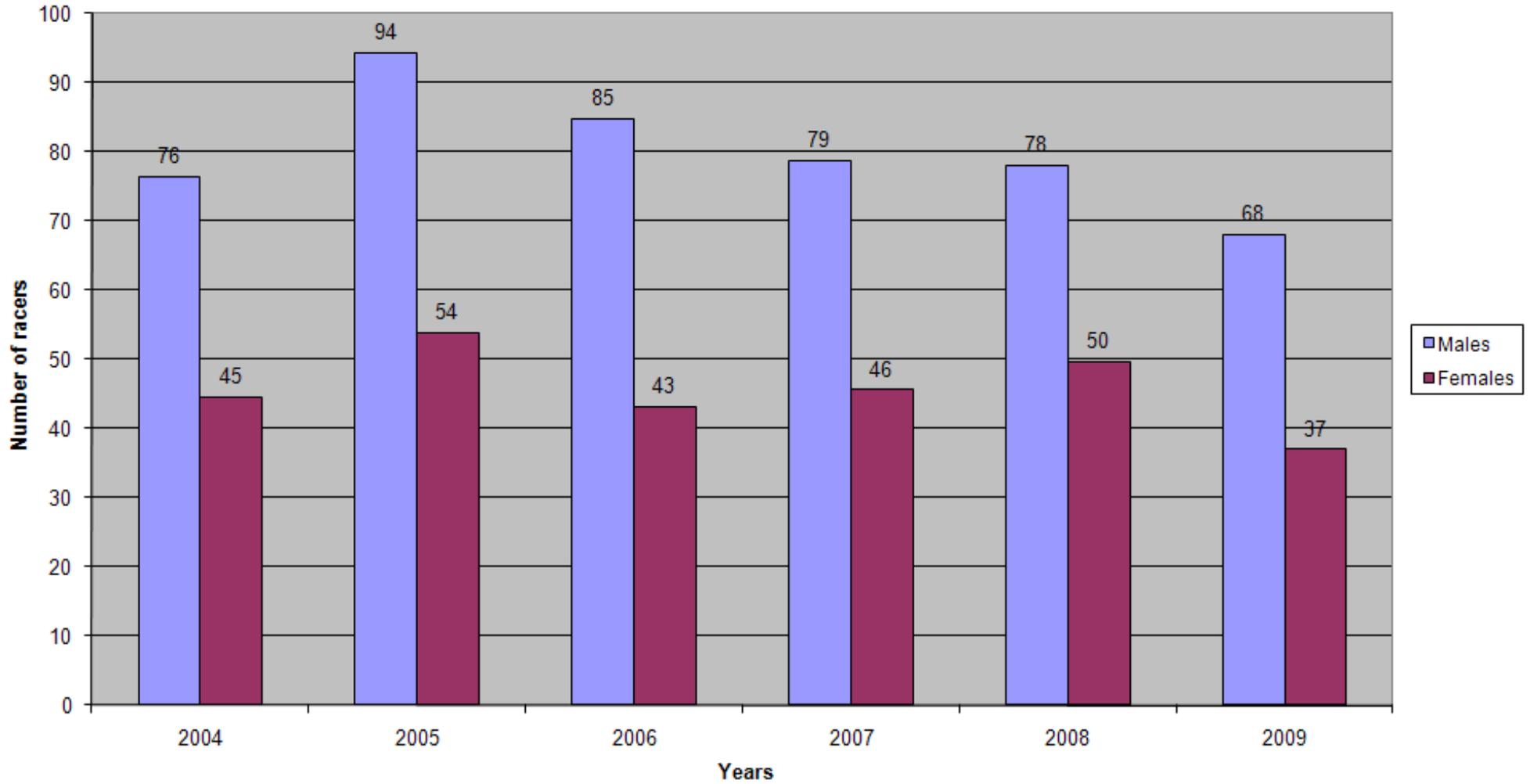


Chart showing entries and number of GP Races



Average number of Male/Female racers per GP



Appendix 10 – Summary of SSE Funding

Intervention 1 - Increasing Participation & Membership						
	Intervention 1	Year 1	Year 2	Year 3	Year 4	Total Amount
1.1	Sport Development Officer	£45,000	£45,000	£47,000	£49,000	£186,000
1.2	Develop regional Programmes	£0	£2,000	£3,000	£4,000	£9,000
1.3	Snow camp	£45,415	£45,415	£45,415	£45,415	£181,660
1.4	Sport Development Officer (Communication)	£32,000	£34,500	£60,500	£62,500	£189,500
1.5	Engagement with HE sector	£1,340	£0	£3,000	£2,000	£6,340
1.6	Develop SSE Website	£1,000	£1,000	£10,000	£1,000	£13,000
1.7	Promote SSE in the National Press	£0	£0	£2,500	£2,500	£5,000
1.8	Development of relationship with facilities and a Facilities Strategy	£1,500	£500	£500	£500	£3,000
	Total Amount	£126,255	£128,415	£171,915	£166,915	£593,500

Total
Check £593,500

Intervention 2 - Clubs & Coaching						
	Intervention 2 - Clubs	Year 1	Year 2	Year 3	Year 4	Total Amount
2.1	Sport Development Officer	£0	£0	£22,000	£23,000	£45,000
2.2	Club Benefits	£0	£1,000	£1,000	£1,000	£3,000
2.3	Develop and Update Resource Library	£1,000	£1,000	£1,000	£0	£3,000
2.4	Clubs Access to adaptive and high quality coaches	£2,500	£2,000	£0	£0	£4,500
2.5	Annual club seminar	£0	£2,000	£2,000	£2,000	£6,000
2.6	Promotion of club membership	£2,000	£2,000	£2,000	£2,000	£8,000
2.7	Equipment for clubs	£0	£7,000	£0	£0	£7,000
	Intervention 2 - Coaching					
2.8	Capacity	£23,000	£23,000	£23,000	£23,000	£92,000
2.9	annual conference	£1,000	£2,000	£3,000	£3,000	£9,000
2.10	Tutor training and verification	£3,000	£4,000	£4,000	£4,000	£15,000
2.11	SCUK Alignment	£2,000	£4,000	£4,000	£4,000	£14,000
2.12	Website UK snowsports	£3,000	£0	£0	£0	£3,000
	Total Amount	£37,500	£48,000	£62,000	£62,000	£209,500

Total
Check £209,500

Appendix 10

Intervention 3 - Performance Pathway and Talent Identification						
	Intervention 1	Year 1	Year 2	Year 3	Year 4	Total Amount
3.1	Support regional training	£4,000	£4,000	£8,000	£8,000	£24,000
3.2	National coach (part fund)	£11,000	£11,333	£12,000	£12,000	£46,333
3.3	Development of clear structures	£2,000	£0	£0	£0	£2,000
3.4	Freestyle/skiercross development	£7,000	£8,000	£8,833	£8,834	£32,667
3.5	Indoor competition support	£1,500	£1,500	£1,000	£1,000	£5,000
3.6	Accredit alpine academies	£0	£0	£1,000	£1,000	£2,000
	Total Amount	£25,500	£24,833	£30,833	£30,834	£112,000

Total
Check £112,000

Children and Young People (PESSYP) Exchequer Funding						
	Intervention	Year 1	Year 2	Year 3	Year 4	Total Amount
4.1	Half of Development Officer Costs	£12,500	£12,500	£7,500	£7,500	£40,000
4.2	Delivery costs	£5,000	£5,000	£10,000	£10,000	£30,000
	Total Amount	£17,500	£17,500	£17,500	£17,500	£70,000

Total
Check £70,000

Summary of Sport England Funding 09 -13						
		Year 1	Year 2	Year 3	Year 4	Total Amount
	Intervention 1 Increasing participation and membership	£126,755	£127,915	£171,915	£166,915	£593,500
	Intervention 2 Clubs and Coaching	£37,500	£48,000	£62,000	£62,000	£209,500
	Intervention 3 Performance Pathway and Talent ID	£25,500	£24,833	£30,833	£30,834	£112,000
	Intervention 4 Children and Young People	£17,500	£17,500	£17,500	£17,500	£70,000
	Total Amount	£207,255	£218,248	£282,248	£277,249	£985,000

Total
Check £985,000