



# London & SouthEast Regional Snowsports Association

## MINUTES OF COMMITTEE MEETING

Held at 7pm on 29<sup>th</sup> September 2010 at Bromley Ski Centre

### Present:

Sandy Telling (Chairman)  
John Curtis  
John Lewington  
Alan Sandell  
Marc Telling  
Dafina Keys

Gwenderlyne Southall  
Keith Evans  
Andy Proudlove  
Ray Sieber  
Nigel Brain  
Sue Vale

1. **Apologies for absence** received from:

Sally Bartlett  
Kathryn Harris  
Lynda Hickey  
Emily Evans

Jules Golbey  
Trevor Harris  
Sally Woods

2. **Approval of Minutes 30 June 2010**

The minutes of the meeting were approved and signed by ST.

### **Matters Arising from Minutes**

Need to ascertain whether Trevor Harris has agreed to take on role of schools coordinator for Kent – **NB to ask KH to check.**

3. **Financial Update**

Forecast at end of year funds similar to last year. Race income is down on last end of year with one race still to be held. Bursaries and equipment expenditure has been less. School races finance held separately with money from Surrey Schools being held to finance next years race. Reducing the race entry fee has not generated more revenue it was suggested this is raised again for 2011

Discussion then took place about how to generate more race entries, with average entries this year approx 110 against Kent School of 200+. Suggestions included giving out flyers at School Races; introductory offer of free entry to one race; or medal/certificate to first racers. It was suggested that many school racers feel they ski badly against the better racers and are discouraged from racing – 2 leagues suggested for level of skiing. AP is talking with schools who took part in the ESSkia qualifiers. Two routes of development discussed: County Schools Championship – advertising regional races and development of new schools possibly through Sports Unlimited. Sussex schools have been in contact regarding a race in 2011.

4. **Race Update**

KE has been invited to view Sandown Park with a view to holding a regional race – due to its layout it would not be possible to hold a dual slalom event. Possibility of holding a Schools race due to the number of local schools and would be beneficial if held prior to Esskia events for training purposes. Matting has now been replaced there.

EE asked to have fed back that racers felt that at Bowles there was not enough time for skiers to prepare skis prior to the next run. KE suggested a 10/15 minute gap between runs at Bowles. **Members to consider race timings and format over the winter.**

LSERSA are to supply the poles and PA system at the Tri-Regional Race being hosted by Snowsport South (previously SRSA) at Brentwood.

Surrey Schools Race – Sally Woods is Race Secretary. 120 racers currently registered. SSE match funding costs, sponsors are TUI, Expedia. Kelugo will donate prizes (they provide equipment and clothing for schools and wish to become an affiliate member) **ST to send SV details**. Medals have been ordered. Start up costs are larger as this is the first Surry Schools race. Banner is being made by Printrite who will also attend and sell T-shirts. RS has been in contact with Surrey Advertiser who will cover the event.

**5. End of Season Awards**

SV sent request for nominations, only received from one member – **SV to send out again**.

**6. Discipline Update**

**Freestyle** – No new members (22) but more skiers attending Tuesday sessions. Moguls coach, Martin Nankoo is moving North so remaining coaches will be Simon Ashton and KH. NB will now train moguls.

Trip held in July to Eindhoven to the new water jump as there are none in Great Britain. 17 people went over 2 days and the club made £462 profit (broke even last year).

No Snow Who Cares 3 may be held later in the year, possible December, as the last two in summer the slope became too hot for freestylers. FBBB (For Boarders By Boarders) are involved. Possibility of holding it at Chatham which is better for boarders and there are no restrictions on sponsors attending.

Skier Cross – there was some interest at SSE Coaching Conference. Looking at 4 assessment sessions next year to create English Development A and B squads, depending on numbers. Advertisement of this to be done through regions AP to pass info to AS for website. Looking at trip to Landgraaf for training. Mark Dixon is involved. Recent event at Norwich was successful with 7 LSERSA regional skiers entering, Laurence Willows came 1<sup>st</sup> in his age group at his first Skier X event. Sponsorship was by Tresspass who have provided £40,000 of sponsorship for the series. **MT to provide AP with contacts for Skier X event**. MT also has start ramps and said that Dean Rawlings-Brown was interested. Milton Keynes is easy to deal with but there was an issue of liability insurance. TF, SSE, had been keen to be involved and provide ½ funding with LSERSA providing people and resources but backed out at last minute due to liability insurance issue. **AP to enquire about liability**.

**Alpine** – GS updated on Sports Unlimited funding for new skiers at Folkestone. First cohort for Autumn term (64) is now filled with 34 on waiting list – hoping to run extra sessions. Already names on the list for the January cohort, 8 week course and then skiers will be signposted to sports centre/clubs. Other areas to see if we can use GS's bid format to secure more funding. ST said he would like LSERSA supporting others to work with local slopes and doing the same thing to increase our skier base.

**7. Update on Bromley Slope**

KE provided an update. The current owner has decided not to lease to consortium at present. His son wants to run the ski centre and a time limit has been set of 3 months to try this proposal. The situation will be reviewed in December. KE will maintain contact with the owners.

**8. Date for AGM**

Wednesday 24<sup>th</sup> November at Bromley Ski Centre. GS to invite VP, Sport Dev Officer for SSE.

## 9. Development Plan - disciplines

### **Alpine**

Guide to Alpine Racing – Sandy has checked and passed to DK who has reviewed it with AP. DK has a 5 point plan for producing this. Rate card and draft finished product needs to be available to present to prospective sponsors. Circulation strategy required for schools and advertisers. No timescales set. DK to contact Prinrite regarding page setting design. Paul Telling has template used for English Champs Booklet – **MT to ask PT if he can provide this without cost.** DVD on hold due to lack of funding. DK suggested that the DVD does not hold enough information and a covering letter should accompany the DVD with more indepth details.

### **Superstar Fitness**

There are no figures for last year to check increase in uptake of 50%. Believed met target. **ST to ask D.Askew if he still has last year's list.**

### **Nordic**

No feedback from SSE.

### **Freestyle**

Demo at regional race – did not happen this year, to be reconsidered next year. It was felt racers enjoyed it but did not raise participation – skiers would like to have a try. ST suggested that we might include this as part of race at Sandown since dual not possible.

GS stated that there were still no targets from VC Snowboarding which is a shame as VP (SDO SSE) is a snowboarder and keen to see region develop this area. **GS to try contacting VC via Facebook.**

### **Adaptive**

JG not present but reported no finance available at present from SSE. **GS to follow up adaptive bid with SSE.**

### **Schools**

RAKS(s) – 48 schools involved – target met.

**Bursaries** – SSE gave £1500 for 2009 match funding. **GS to confirm date and whether we can carry over to 2010.**

It has been difficult getting updates from members – **GS to send updates of development plan to SV to circulate relevant area only to members for feedback.**

## 10. SSE Strategy for 2011-14 (Participation an Profile)

ST- Participation WG meeting held 1 July. Another to be arranged. Nordic – main problem is participation with concerns over coaches committing to regular sessions. Freestylers believe Alpine coaches are defensive about their members being involved in freestyle events. **ST to speak with Peter Whelen.**

GS – Profile 1 meeting, 1 teleconference. Discussion to raise profile. Target groups need identifying. One such group includes schools – many not local to ski centre. Nordic is easiest discipline to take to schools but Adam Pinney needs funds to pay coaches as no volunteers. GS raised concern over how any increase in participation could be catered for. Profile Group is aiming to have 3 main targets to take back to SSE in the near future.

SSE has set up these working groups but LSERSA must continue with what it is doing to deliver good fun sport and continue developing our own profile and increasing our participation.

**11. A.O.B.**

- a) MT and SB looking at Snow Training Camp for region in summer – to provide relatively cheap training on snow with other activities; not necessarily high level performance but more introduction to snow racing. It would be good to develop up and coming young coaches. **MT to provide costings to committee.**
- b) ESSkia is considering becoming a Limited Company. GS queried whether it was something LSERSA should also consider. Committee felt that this was not relevant.
- c) Update on Regional Coaches Conference. Most action points dealt with. Chris Park new national coach. Parent Mail no response from Lucy Stevens. Coaches Page set up but not much content added. **AP to contact LS**
- d) **GS to contact Jenny at SSE for list of all affiliated clubs and facilities.**

**Meeting concluded at approx 10.15pm  
Thank you to Bromley Ski Centre for allowing us to use their facilities  
and to Mags for the catering**