



piste

The magazine of **Snowsport England**

Publishing Data

Published 3 times per year (Oct/Nov, Dec/Jan and Feb/March)

Readership Print run 16,000 copies. Readership 30,000 – members, coaches, instructors, ski clubs, Snow & Dry ski slopes and schools.

Format A4 - Pagination 24pp - Printed on 100g Gloss art

Colours 4 Colour process on front and back and centre spread remainder mono only

Advertisement Rates - all prices exclude VAT

Display advertising 2010/11

Full page	Mono £475	4 Colour £550
Half page	Mono £250	4 Colour £295
Quarter page	Mono £135	
Eighth page	Mono £75	

Copy Deadlines

Issues	Editorial	Advertisement Copy
Oct/Nov 2010/11	1 September 2010	6 September 2010
Dec/Jan 2010/11	1 November 2010	4 November 2010
Feb/March 2011/12	4 January 2011	5 January 2011

Inserts, by arrangement, subject to size and weight, from £20.00 per 1000

Note: All information and prices correct as at 16/3/2010

For further information or to book advertising space contact:

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