



London & SouthEast Regional Snowsports Association

MINUTES OF COMMITTEE MEETING

Held at 7.30pm on 10th March 2011 at Bromley Ski Centre

Present:

Sandy Telling (Chairman)	Gwenderlyne Southall
Keith Evans	John Lewington
Andy Proudlove	Alan Sandell
Paddy Field	Nigel Brain
Dafina Keys	Sally Woods
Sue Vale	Jules Golbey
Susie Moore (SSE Development Officer)	

1. Apologies for absence received from:

Sally Bartlett	Ray Sieber
Kathryn Harris	Emily Evans
Marc Telling	John Curtis

2. Approval of Minutes 29 September 2010

The minutes of the meeting were approved and signed by ST.

3. Matters Arising from AGM Minutes

Draft Letter to SSE re Bursaries – SV had not actioned this. As Susie Moore was present she was asked to request from Tim Fawke written criteria for the spend of the bursary money SSE had provided as LSERSA had committed to paying for three people who had attended BASI courses as there had not been any clarity when the funds were given. KH had not yet sent a link to the freestyle website to AS for adding to the LSERSA website. AP had not yet contacted Peter Whelan re Skier X events. *(Post Meeting Note: SSE has replied by email confirming that BASI courses are not covered by SSE funding. However UK Sport Coaching courses maybe. Written criteria will be agreed in the future)*

4. Susie Moore – SSE Sports Development Officer

Susie introduced herself. She is new to SSE and has a background in watersports and was the Sports Development Officer for the Isle of Wight. She took up snowboarding at University. Her area within SSE are three priority slopes: Aldershot, Hemel and Norfolk. With the possible appointment of a Development Officer for Midlands, Norfolk may move to them and SM would take on Gloucester. She will also be involved in Bromley as this was highlighted as a facility at possible risk. She plans to work closely with the slopes and the SW, S and LSERSA regions and the clubs within these regions. She intends to support them and attend as many regional meetings as possible. She is involved in Snowmark and wants to work with clubs to obtain this accreditation which will be beneficial to clubs looking at funding streams. Any clubs that wished to work towards this should contact SSE, complete a contact form and they will be sent a resource pack detailing the criteria required. SM will support clubs through the process. The Snowmark section of SSE website is currently being updated.

SSE will create an updated Facebook page. The website is being relaunched possibly in April, which would be easier to navigate around with relevant downloads in each section. There will be a postcode search to find the nearest slope and links to club pages. SM will also look at the use of Twitter.

5. Guide to Ski Racing

The guide is progressing well. DK showed a proof which will be printed in a high quality A5 booklet, 24 pages plus covers. 10 pages of ads are available for sale – with 4 already sold, 3 optioned and 3 still to sell. It is planned to have them ready for the first race of the season with 5000 being produced. If anyone knows of possible leads for advertising space can they please contact DK. DK asked JL to send her a link to some photos of dry slope racing to use in the guide. NB to supply DK with freestyle photo as well. **Action: NB/JL. Action: SW to give DK contacts in schools** for distribution and they will be given to scouts/guides etc as well as Ski Clubs. If any member can suggest any other establishments please let DK know – Young Carers was suggested as they currently arrange skiing sessions; Tourist offices and libraries were also suggested. Nordic and Freestyle guides will hopefully follow. PF has produced one for Nordic but not in the same format, although the main details are included. Eastern Region are very keen to see the guide. **Action: DK to copyright the guide.**

Advertising revenue estimated at £1,800; printing/distribution costs of £1,340 with a possible profit of £500. This would enable a review to be done in 12 months.

LSERSA needs to be promoted in guide. DK has used the LSERSA.org.uk website – this should be changed to www.lsera.org. **Action DK**

Action: DK needs to raise invoices for advertising space in guide.

6. Sponsorship

Ski Bartlett have reconfirmed as joint title sponsors for season 2011. They will contribute prizes as usual. Ski Bartlett has agreed to Ambition Academy being joint title sponsors for the race series. They are donating places on their Ambition/Atomic camps in the summer – **Action: DK to contact MT to ascertain age groups and number of prizes and what he expects in return.**

Snow and Rock will sponsor the Fitness Competition again. EE found it difficult to run competition on her own last year but would be happy to help again if someone else was involved – possibly MT. - **Action KE.** S&R have yet to agree the details of sponsorship. **Action DK/ST.** AP mentioned several sponsors who may be interested in the Bromley slope area. Body Factor and Sage Physio may also be co-sponsors with S&R.

School race sponsorship confirmed with Captain's Cabin and discussions taking place with Aosta Valley and SkiBound. We need brochures from SkiBound to hand out at the Kent and Esskia races. DK has not heard from TUI.

Evolution have offered to run a fitness event at the races and wanted to use high level fitness bikes but it was agreed that this would take the fun element out of the event and would not be suitable for the younger racers. They would provide water bottles and T-shirts. **Action: DK to suggest to Evolution that they be involved with the school races.** Evolution had also offered to be involved at the end of season BBQ. Further discussion to confirm these details – **Action DK**

7. Data Capture

We could possibly add a data capture opt out box on the bib issue sheets; possibly with a prize draw incentive. Data capture rules would not be breached as we did not plan to hold financial information. We have a policy on data protection which needs to be reviewed. GS to send notes from previous investigation to do this to DK.

8. Sports Unlimited Projects

GS is nearing the end of her projects. She has worked with 164 students from the Pupil Referral Units and other specialist schools under the Uphill Ski Challenge plus those on the second cohort of Bringing Skiing to Schools. The target for this term's Bringing Skiing to Schools was to retain 20 (this low number was due to the previous term's retention rate being higher than anticipated at 84). Early indicators suggest the project will retain 30 (10 above target). The target for the Uphill Ski Challenge, which was a new project in January 2011, was to retain 96. Whilst the project has not quite finished the estimated retention

figure is 125. **Action: GS to send the data to Tim/Sheena/Susie.** Sports Unlimited funding was no longer available. SM gave details of "Sportivate", which funds projects for 14-25 year olds. The County Sports Partnership areas target different age groups and the amount of funding per person also changes by regions. Retention figures have changed – previously Hampshire had to retain 1100 per year with their new target being 1100 over 4 years. If the project runs for 6 weeks they must retain those for 5 weeks. Funding is now available through this source.

GS is hoping to run a teacher versus pupil race day and students have been involved in teaching teachers to ski and race. SM is looking at case studies – **Action: GS to let SM have details of this.**

The Telegraph and RBS are running a draw where 6 amateur clubs each month can win £1,000 for their club. Clubs need to complete a one page 250 word bid.

9. **ESSKIA Qualifying Race**

GS asked for volunteers for the Esskia qualifying race at Bromley on 18th September. Esskia are also running a summer training day the week before Kent Schools.

10. **LSERSA Races**

Race details are now published on LSERSA website. Prices have been increased back to 2009 rates following a reduction in 2010 which did not bring in higher numbers; in fact entries were 4 racers down on previous year. Private BBQs are not allowed at any slope due to fire regulations.

11. **School Development**

GS has provided AP with details requested. AP requested to meet with SM and GS to go through options for funding. **Action: AP to arrange meeting.** AP has visited Kemnal Technology College with a view to introducing skiing to their school of 1200 boys which is very closely situated to Bromley slope. Obtaining slope time during school hours is proving difficult. The current Sports Unlimited projects expect 1 session per week. AP has also spoken with Hextable School and Antony Roper School. SM has a product card which details what is provided, how much it will cost, times and the exit route which needs to be used to give to schools.

Bromley schools have all requested to become academies which should enable more flexibility within the curriculum to offer non standard PE activities. **Action: SV to provide AP with contact for Bromley Behaviour Services to discuss skiing for Pupil Referral Units.**

The Teachers Guide is not currently being updated and when produced last time was web based only. This document needs updating; Profile Group had suggested SSE to centralise these documents.

Sportivate funding needs to be completed by 21/22nd April to receive funding for June-August and by end of August for September-March funding.

12. **Development Plan**

GS is not receiving feedback from the areas/disciplines. Some targets now need to be amended as no longer appropriate or viable and may be revisited at a later date; new targets need to be set for 2011. Targets for Adaptive Skiing are no longer appropriate. Better links hopefully will be established for Nordic with PF being on committee and attending meetings. **Action: All – updates for plan (including new targets) to be sent to GS.**

A written report will be produced for 2010. New targets need to be set for 2011 onwards. The plan needs to be updated quarterly. Some feedback can be obtained from some disciplines/areas at races where possible. Some updates were obtained at meeting tonight. SSE membership of clubs low but some clubs only register at beginning of race season.

Wycombe not yet registered – **Action: DK to check. SV/JC to check other clubs and chase.**

Development Plan Sub Committee to set up Skype conversations. Plan to be distributed 3 weeks prior to meetings for updates. **Action GW/SV.**

13. **AOB**

- a) AP – Skier X. Update distributed. Training is expensive - £500 pp for a weekend. Glenshee was possible option but called off due to weather conditions; could not build course. Ideas welcomed for sponsorship options. Skier X receives good training rates at Hemel with Peter Gillespie supporting the discipline. AP asked ST to let him have details of his contacts. **Action ST to send AP details of contacts for Skier X.**
- b) PF – Nordic. Club is thriving. In 1980 had 30/40 members; 2011 have 200 members. 60 members went on holiday in the winter. A second London club has split from them and formed with approx 50/60 members. New premises at Hillingdon Cycle Club with electronic timing and a club house. They have not been very successful in bringing in younger members and need to look at new avenues. They now have a good supply of modern Roller Skis.
- c) NB – Freestyle. Currently 28 members which has exceeded this year's target; close to 2012 target. They are about to lose one of their excellent coaches due to a move up country. They may apply to LSERSA for a bursary to bring a coach up to speed. They wish to increase their 'toys' which they usually build themselves and may also approach for funding for that. **Action: NB and KH to put together a development plan.** The Telegraph/RBS funding will be applicable. The club trains on trampolines (with skis on) on Fridays which is going well. They are continuing their water jumps in Holland once or twice a year. Hopefully they will be able to run a No Snow Who Cares event at Bromley this year – year 1 they broke even with year 2 having a slight profit. **Action: NB to consider whether they could hold a freestyle demo at the Bromley LSERSA race.**
- d) The website is good and has some new improvements. Members to let AS know if there is anything they want posted.
- e) JG – Adaptive Skiing. **Action: JG will email GS an update.** Membership numbers have dropped and are currently in the 70s. They have a lack of helpers – 1 sit ski takes approx 2 or 3 helpers. Training programmes are in place. They train at Knockhatch slope; Aldershot slope is used by DS UK.
- f) SM – email is Susie@snowsportengland.org.uk **Action: SV to send SM contact details of committee members.**
- g) Races – SW. Concern raised over not having a CP Officer. **Action: SW to speak to LH** to see if she would attend races and undertake this role for us. Money needs to be released to pay outstanding bursaries. £600 is in Race Account and SW asked for some money to be transferred from general account for start of race set up costs e.g. medals/trophies and slope hire. ST explained that Lloyds Bank had lost the details of the cheque signatories on the main account. Signatories to be changed to John Curtis, Gwenderlyne Southall, Sandy Telling and Sue Vale with any two signatories being required. **Action: AV to contact JC to check wording and ask him to post form after signing. SV to obtain GS signature and contact ST for his. Bursaries: SW to give details to ST of outstanding bursaries; he will arrange payment until bank signatories changed.**
- h) KE – Bromley Slope. The leasing of Bromley Ski Slope is going ahead; the lease is being drawn up with a possible takeover date at the beginning of May. There will be a meeting for interested investors in three weeks time (after British races). Slope will be open for longer hours and KE assured JL that Monday race training sessions would go ahead despite numbers so long as coaches were available.

- i) ST. Policy documents needed to be review. **Action: SV to send to committee members** with deadline for feedback other assume happy with document as is.
Action: SV to send DK Data Protection policy.

Coaching Conference – AP to look at venue of Kemnal for conference in April or Hemel if deal can be reached with Peter. Bernie Wright/Marc Telling and John Reidy have shown interest. ST happy to run brainstorming session again if required. **Action AP and NB to organise.**

Meeting concluded at approx 10.20pm
Thank you to Bromley Ski Centre for allowing us to use their facilities
and to Mags for the catering