From: minutes.io Meeting - To: Jim Gibb, John Ali, Dom Wakeling, Keith Evans, Emily Evans, Steve Biggs, Andrew Atkinson, Marna Wakeling - Date: 1 September 2017 at 11:48, Attachments: customlogo@minutes.io

LSERSA Committee Meeting

Thursday, August 31, 2017 7:30pm



Minute taker	John Lewington (JL)
Attendees	Jim Gibb (JG), John Ali (JA), Keith Evans (KE), Emily Evans (EE), Steve Biggs (SB), Andrew Atkinson (AA), Natasha Toms (NT), Claire Gravener (CG), Marna Wakeling (MW), Saul Biggs (SaB), Lindsay Ayton (LA)
Others	Dom Wakeling (DW), Claire Gravener (CG), Jules Golbey (JG)

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10. INFO The new sprinkler system covers the whole slope and can be partially isolated to cover smaller parts of the slope (when not running races). The mist sprinklers are		
located at two metre intervals and should provide complete coverage.		
11. AGENDA Regional Training move	EE	2017- 08-31
12. INFO As soon as the Chatham slope is resurfaced and in use, we will move Regional Training to Chatham. Emily will talk to Steve tomorrow to discuss the timing of the move and ensure good relations with the slope continue after the move. The cost of the session at Chatham will be £16 per person for two hours.		
13. AGENDA Last Race of the season	AA	2017- 08-31
Emily will contact Mike Danbury to discuss the facilities available at the Welwyn slope, and the possibility of arranging a barbecue during the day. The delay for the end of season awards is unavoidable, and we will make it clear that help packing away the race day equipment will ensure we can publish the results and awards a quickly as possible.		
15. AGENDA Tri-Regional	AA,	2017- 08-31
16. INFO ERSA will run the event this year. Teams will be selected by Emily Evans shortly.		
17. AGENDA AOB	JL	2017- 08-31
18. TODO We want to run an officials training session, particularly for new parents. This will be developed further once the regional training has moved to Chatham.		
19. IDEA The idea of becoming both VAT registered and operating as a charity were discussed briefly. The benefits and disadvantages of each status will be explored further.		
20. INFO Lindsay Ayton will be co-opted to the committee as Marketing and Sponsorship officer. The committee were asked what sorts of sponsorship the region have received in the past, and amounts. It is clear that there has been a decline in sponsorship over the years. We can offer fixed advertising boards at Chatham slope, as well as banner advertising on our website. We could also offer corporate training sessions and allocated stands during race days for corporate sponsors. This idea was extended to "Official Photographers". We need to provide a "wish-list" of things that LSERSA would spend sponsorship money on, together with costs, and the benefits to LSERSA members		
21. INFO Lindsay asked whether our current sponsors have any clauses to prevent us from obtaining additional sponsors. This is not the case.	1	
DECISION Matt Birch will be approached and asked to pay £50 per race he attends, in return for exclusive access, website promotion and the opportunity to set up fixed advertising at each race.	n AA	
23. INFO LSERSA have submitted a bid to hold a GBR race at Chatham slope next year. If successful, we will not make a great deal of money but will make a profit if we have at least 80 entries. The successful bid would still be subject to homologation of the slope.	/e	
24. IDEA We do need to find more help in the form of an Equipment Officer / Assistant. One option would be to include this role in the jobs allocated to "daily" volunteers. We will add a Team Captain's meeting to the race programme in order to allocate jobs		